

Council Policy

Shared Mobility Policy

Purpose of Policy

To provide wide ranging Shared Mobility systems that integrate effectively within the Northern Beaches Local Government Area without causing disturbance or becoming a safety hazard to the public now or into the future.

Policy Statement

Council is committed to ensuring that the Transport needs of Northern Beaches Community are met now and into the future. Council has developed a broad Transport Strategy to inform the future direction of Service and Infrastructure provision for the Community of the Northern Beaches. This is reflected through Council's transport vision to enable freedom of movement to, from and within Northern Beaches using a safe, smart, efficient, integrated and sustainable transport network.

Objectives of the policy;

- Support the implementation of a well-managed, accessible shared mobility schemes that integrate effectively with the transport network, encourage healthy lifestyle and provides alternative transport and accessibility options for residents and visitors alike.
- Establish minimum standards (*Guidelines for Bike Share operators, Guidelines for Personal Transport Devices*) to be followed by shared mobility operators as part of delivering a safe and effective schemes for the Northern Beaches Local Government Area (LGA).
- Provide the policy that enhances the provision of Ride Sharing, Car Sharing, On-Demand Transport Services and future Shared Mobility opportunities that may become possible with Autonomous Vehicle development.
- Provide a systematic framework for Shared Mobility Management to prevent the street clutter, dumping in inappropriate areas or other safety issues caused due to unregulated share schemes. The framework will also provide the direction for the allocation of road reserve space, parking allocation, and other infrastructure required to efficiently and safely provide the services for the Community.

Council's Role

Council understands the potential benefits of share mobility schemes in the Community. Each shared mobility service has unique attributes that have a range of impacts on travel behaviour, the environment, and the development of Town Centres and Residential areas. Some impacts of shared mobility include enhanced transportation accessibility as well as reduced driving and decreased personal vehicle ownership. Shared mobility programs often yield a variety of environmental, social, and transportation system benefits. These are primarily related to personal vehicle usage and ownership, and vehicle kilometres travelled (VKT). Shared mobility networks also retain the potential to expand the reach of public transportation by addressed gaps in existing public transportation systems. They can also provide economic benefits to users in the form of cost savings in some cases.

Shared Mobility Management

Eligibility of Operator

Any operator wishing to operate within the Northern Beaches LGA must engage with council prior to beginning its operation. The eligibility of an operator will be determined through the evaluation of the proposed service and the benefit to the area in which the interested operator plans to

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provide the service. The prospective operator is to provide Council with all relevant documentation that demonstrate how the proposed scheme adheres to relevant guidelines, legislation of the

Following the tender process, one individual operator would be chosen to operate within the Northern Beaches LGA.

Obligation of Operator

- It is the operator's responsibility to abide by the relevant Northern Beaches Council Guidelines in order to lawfully function within the Northern Beaches Local Government Area.
- Council has the right to move, impound, or fine any dangerously placed, or illegally parked bike, device, or vehicle around the Northern Beaches. [*Impounding Act 1993 No 31: Impounding Amendment (Shared Bicycles and Other Devices) Act 2018, Road Act 1993, Road Rules 2014 and the related regulations*]
- Councils and public landholders reserve the right to evaluate whether a fee or levy structure may be implemented so that operators make a financial contribution toward the provision of infrastructure. (Roads Act 1993)

Innovation

Northern Beaches Council as a leader in the Transport area will engage with Other Agencies to enable trials of new systems and technology as it becomes available to enable our community to move around the Northern Beaches with reliance on traditional motor vehicles.

Northern Beaches Council Guidelines for Shared Mobility

The following link provides a detailed overview of the responsibilities and guidelines to be followed by the operator.

Bike Share – [Link to be inserted here when document is approved](#)

Personal Transport Device – [Link to be inserted here when document is approved](#)

Car Share – [Link to be inserted here when document is approved](#)

Ride Share – [Link to be inserted here when document is approved](#)

On Demand Service – [Link to be inserted here when document is approved](#)

References and related documents

- Local Government Act 1993, Office of Local Government, NSW Government
- Impounding Act 1993 No 31- Impounding Amendment (Shared Bicycles and other Devices) Bill 2018
- Roads Act 1993, NSW Government
- Road Rules 2014, NSW Government

Definitions

Bike Share: bike share refers to the sharing and use of bikes as a mode of transport, provided by an independent operator selected by the council for the Northern Beaches area.

Car Share: Car share refers to a model of vehicle sharing where users access cars on an as-needed basis, and often pay by time of reservation. Example – Go-Get.

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Ride Share: Ridesharing services enable shared rides between drivers and passengers that have similar origins and destination pairings. Example – Uber.

On-Demand Services: Point to Hub or Point to Point services run as a feeder service to major transport service point as a “first and last mile” style service. Example – Keoride or Rideplus.

Operator: company/business that is responsible for the supply, installation, management and maintenance of the shared mobility service.

Customer: any member of public that uses or has any issues with the operators of an approved shared mobility service or device.

Council: referring to the Northern Beaches Council.

Public Landholder: listed company or public unit trust scheme that owns the land (NSW Government, 2017). This may include but not limited to; Roads and Maritime (RMS), National Parks and Wildlife Service and Transport for NSW.

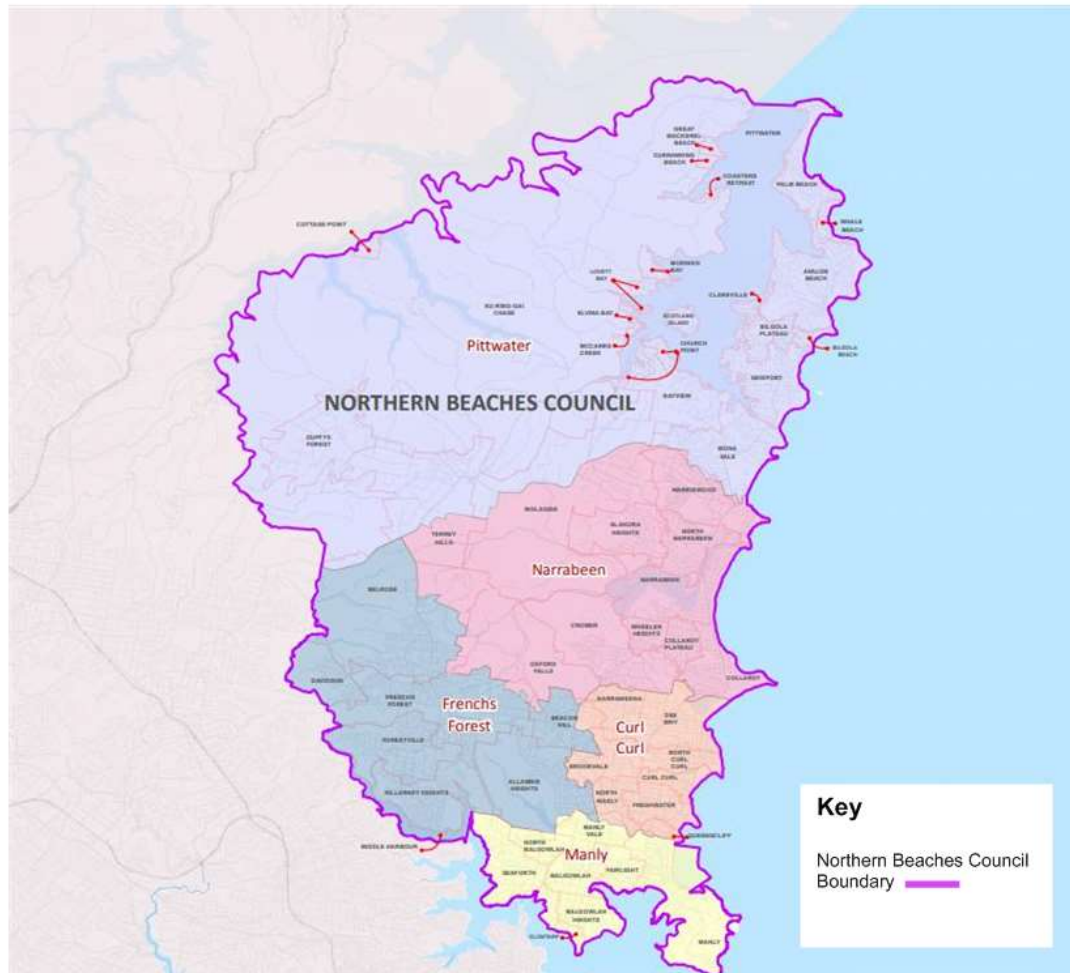
Responsible Officer

Manager Transport Network

Review Date

1 March 2020

Attachment 1: Northern Beaches Council Map



(Ref: NSW Government Land & Property Information)