

# Northern Beaches Council

Sportsgrounds Strategy Research  
– Random Telephone Survey

Prepared by: Micromex Research  
Date: May 2017

# Background

## Background

Northern Beaches Council employed the assistance of an external sports planner, Otium Planning Group, to assist in the strategic planning of their long-term sporting demand. They have created a Discussion Paper to identify the problems associated with the shortfall of sportsgrounds in the LGA, mainly due to the increased interest and participation in sports, and the growing population. Council has identified 5 potential actions to combat the shortage of sportsfields in the LGA, and has proposed 2 options for implementing the strategy. The actions Council has suggested are:

1. Make better use of existing sportsgrounds
2. Convert existing sportsfields to synthetic surfaces
3. Acquire additional land for sportsfields as part of new land release areas, e.g. Warriewood and Ingleside
4. Convert existing open space to sportsfields, e.g. golf course
5. Acquire and embellish additional land

These 5 actions form the basis of the 2 options that Council has submitted to the community for their input, namely:

### **Option A – implementing actions 1 – 4**

Including use of sportsfields, synthetic fields, new fields in land release areas, and converting all or part of a golf course to sporting fields. This means we are largely able to meet the shortfall and have enough sportsfields for our needs.

### **Option B – implementing actions 1 – 3**

Makes better use of our existing fields, new synthetics, and new fields in land release areas, but does not include converting any golf course land to sportsfields. This means we will have a shortfall of supply, fields will be overused and we may not have enough space for everyone to play sport.

To facilitate the community consultation, Northern Beaches Council contracted Micromex Research to undertake a telephone survey of its residents, in order to ascertain their opinions of these actions and options.



# Methodology & Sample

## Data collection

Micromex Research, together with Northern Beaches Council, developed the questionnaire.

## Data collection period

Telephone interviewing (CATI) was conducted during period 26<sup>th</sup> April to 1<sup>st</sup> May 2017 from 4:30pm to 8:30pm Monday to Friday and from 10:00am to 4:00pm on Saturday.

## Sample

N=402 interviews were conducted. A sample size of 402 provides a maximum sampling error of plus or minus 4.9% at 95% confidence. This means that if the survey was replicated with a new universe of N=402 residents, that 19 times out of 20 we would expect to see the same results, i.e. +/- 4.9%.

This means for example, that an answer 'yes' (50%) to a question could vary from 45% to 55%. As the raw data has been weighted to reflect the real community profile of Northern Beaches Council, the outcomes reported here reflect an 'effective sample size'; that is, the weighted data provides outcomes with the same level of confidence as unweighted data of a different sample size. In some cases this effective sample size may be smaller than the true number of surveys conducted.

## Interviewing

273 of the 402 of respondents were selected by means of a computer based random selection process using the electronic White Pages.

In addition 129 respondents were recruited face-to-face, this was conducted at a number of areas around Northern Beaches Council, i.e. Manly Wharf, Manly Corso, Forestville Shopping Centre, Bus Interchange Dee Why, and bus stops near Barrenjoey Road at the corner of Park Street and Pittwater Road.

## Data analysis

The data within this report was analysed using Q Professional.

## Percentages

All percentages are calculated to the nearest whole number and therefore the total may not exactly equal 100%.



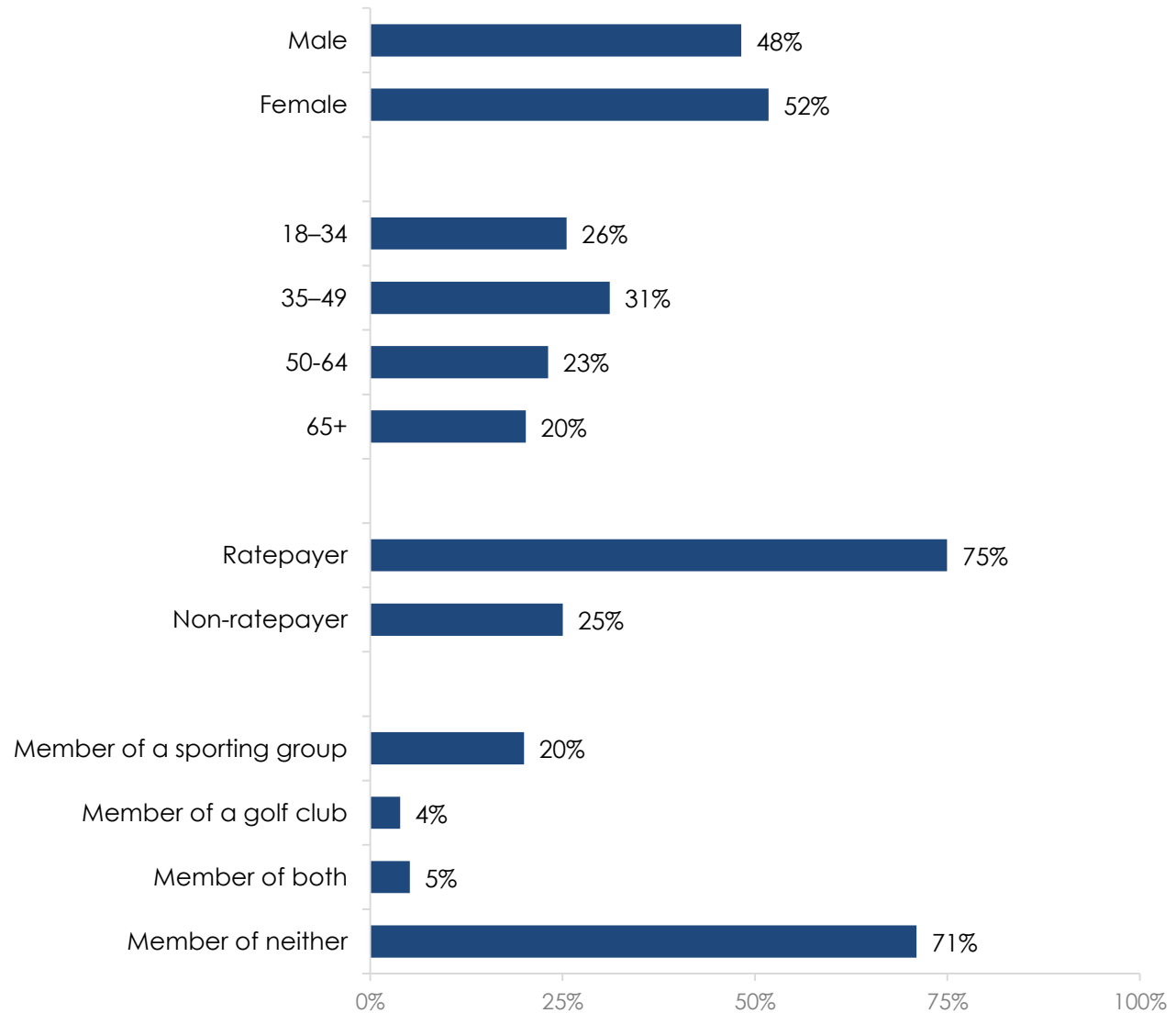
# Sample Profile



# Sample Profile



The sample was weighted by age and gender to reflect the 2011 ABS community profile of Northern Beaches Council



# Summary



# Summary

Overall, 93% of residents were at least 'somewhat supportive' of Council addressing the issue of shortfall in sportsfield availability

- 1. The majority of the community, 58%, preferred Option A** – implementing actions 1 – 4, their reasons being it was the best combination of solutions
- 2. 36% supported Option B** – implementing actions 1 – 3, giving their primary reason for preferring this option as not wanting to lose any golf courses.



Ultimately residents see this as an important issue and support council actively planning to address the current and future needs of the whole community, and not just one sporting group

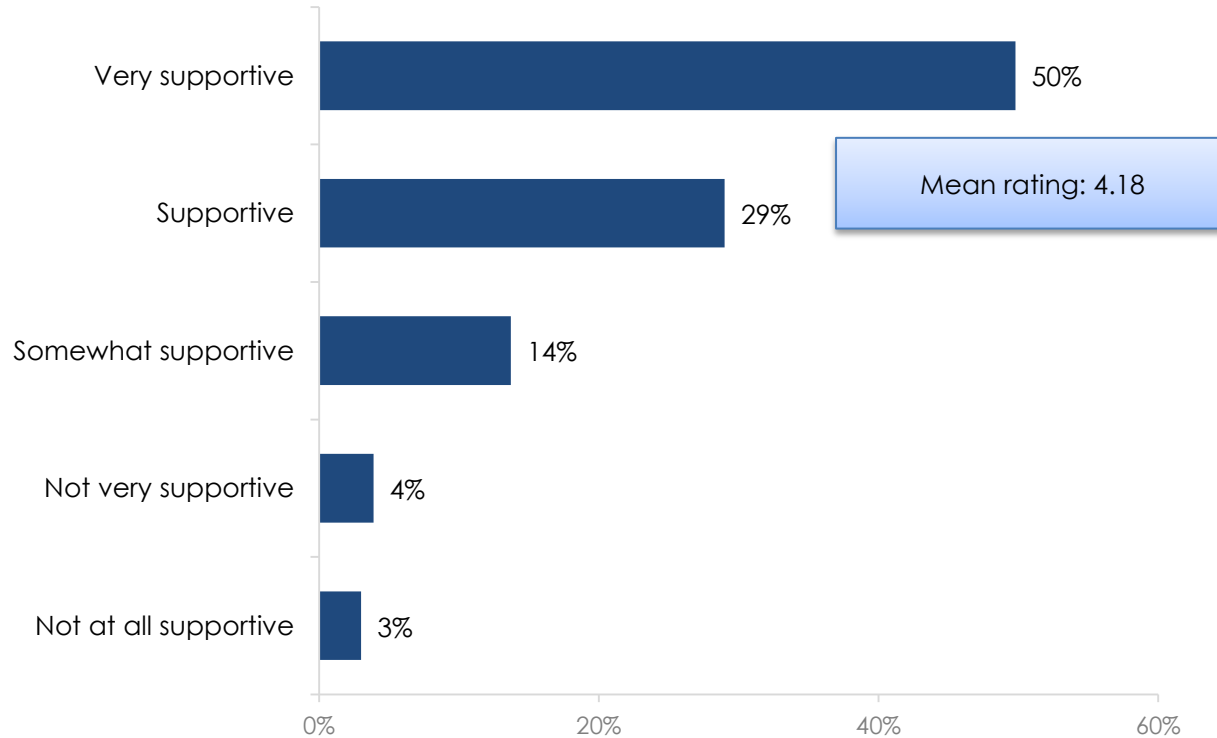
# Summary of Results





# Support for Addressing the Shortfall in Sportsfields

Q1. Overall, how supportive are you of Council addressing the shortfall in sportsfields to ensure there are enough fields for everyone to play sport?



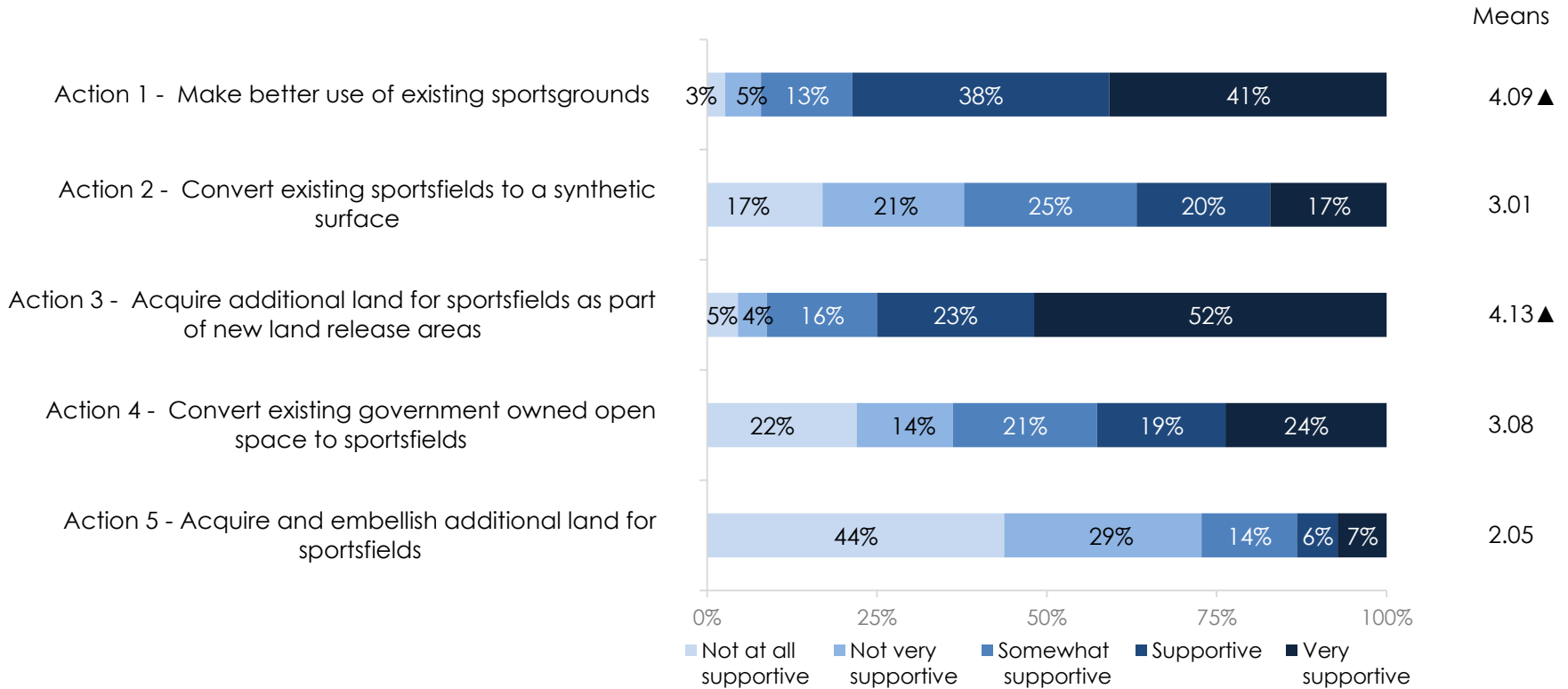
Base: Overall N = 402



Residents are in favour of Council addressing the shortfall in sportsfields, with 93% being at least 'somewhat supportive'

# Summary of Support for Proposed Actions

Q2. How supportive are you of Council proceeding with this action?



▲ ▼ = significantly higher/lower level of support  
Scale: 1 = not at all supportive, 5 = very supportive

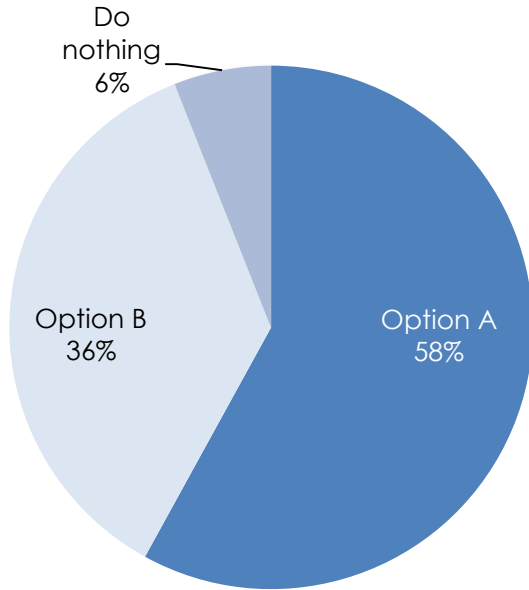
Base: Overall N = 402



**Acquiring additional land as part of new land releases and making better use of existing grounds were the actions with the highest levels of support**

# Preferred Option

Q3a. Which option would you prefer Council implement?



Base: Overall N = 401

## Option A – implementing actions 1 – 4

Including use of sportsfields, synthetic fields, new fields in land release areas, and converting all or part of a golf course to sporting fields.

This means we are largely able to meet the shortfall and have enough sportsfields for our needs.

## Option B – implementing actions 1 – 3

Makes better use of our existing fields, new synthetics, and new fields in land release areas, but does not include converting any golf course land to sportsfields. This means we will have a shortfall of supply, fields will be overused and we may not have enough space for everyone to play sport.

Q3b. Why do you say that?

<b>Option A – implementing actions 1 - 4</b>	
Best combination of solutions	25%
Converting golf courses is efficient	23%
Important to have sportsfields for everyone	19%
Other	12%
<b>Option B – implementing actions 1 - 3</b>	
Don't want to lose any golf courses	29%
Utilise what is available	6%
Older members of the community enjoy the golf courses	5%
Best option	4%
Golf courses are an important green space	4%
Other	19%
<b>Do nothing</b>	
I'm not supportive of the groups as they are	2%
Sportsfields don't seem to be overused	2%
Other	7%

Base: Overall N = 401

## The average number of responses by residents for each option was:

Option A – 1.62

Option B – 1.86

The preference of the majority of residents, 58%, was Option A – implementing actions 1 through 4. The reasons were that they felt this was the best combination of actions to take, and included converting golf courses, which many residents felt were large amounts of land dedicated to one sport only, with a minority user base; whereas those who selected Option B did so essentially because the golf courses would not be affected

# Verbatim Responses for Selecting Option A – Actions 1-4

## **Best combination of solutions**

"Option A will cover total shortfall of sportsgrounds"

"Better blend of everything to fix the problem"

"Brings Council closer to addressing the required needs of the area"

"Equitable sharing of various resources for the needs of the community"

"Good mix of solutions that generally meets the needs of the whole community"

"Lessens the impact across a multitude of areas, as opposed to decimating specific areas"

"More options to provide land for sporting use"

"All options are cost friendly and appropriate for what is necessary in the changing demographic of the Northern Beaches"

"Gives a balance between providing extra sportsfields and not costing a large amount"

"There is never only one answer, so this option provides a better result for everyone because it has the most answers"

## **Converting golf courses is an effective action**

"Converting of golf courses for other uses is good idea"

"Converting golf courses would be effective and convenient"

"Golf courses are not being used as often as sportsfields, therefore they are a justifiable sacrifice"

"Excessive number of golf courses can be transformed to sportsgrounds"

"Golf courses should be converted to sportsfields so that a lot more people can get enjoyment out of that land"

"Golf fields are not as important to the majority of the community as sportsgrounds"

"Makes more sense to use the golf courses as we have too many in the area anyway"

"Option A utilises golf courses, and golf courses are currently not being used to capacity"

"There is an abundance of golf courses that are used for a very small percentage of the population"

## **Important to have sportsfields for everyone**

"Play a lot of sport and want more opportunity to use quality fields to continue playing sport"

"I have kids and don't want them missing out, so we need to plan for the future"

"It's important that everyone has space to play sport"

"More land needs to be allocated for sportsfields to meet the growing needs of the population"

"Provides more sportsfields which the entire community will benefit from"

"Anything the Council can do to improve the community is good"

"Important to have access to sportsfields for both children and adults"

## **Other**

"It's expensive to acquire private land so this option addresses all the issues and is the least expensive"

"My family uses the sportsfields and we would like them to be more effective, especially in regards to drainage"

"Synthetic fields are preferred over natural grass fields as they are more hygienic, and you can get more use out of them"

"Good idea to use synthetic fields as they are more durable"

"Utilising existing areas better is good idea"

"Would prefer to use resources we have than develop more areas"

"Option A offers best value for money"

# Verbatim Responses for Selecting Option B – Actions 1-3

## **Don't want to lose any golf courses**

- "As a golfer I do not want any golf courses converted"*
- "Converting the golf courses doesn't take into account the traffic issues and infrastructure requirements"*
- "Do not want to see so many trees taken down from golf courses"*
- "Don't want them to take away the golf courses as once they are gone you will never get them back"*
- "Family member plays golf and would like to retain golf course areas"*
- "Golf courses have culture and we shouldn't remove them"*
- "More realistic and leaves the golf courses alone"*
- "There is only one suitable and affordable golf course for retirees in the area"*
- "Unfair to take one sport away for other sports"*
- "Value the land that golf courses are on for the purpose it was assigned"*
- "Would not support any option that involves getting rid of any golf courses"*
- "Would rather examine more possibilities before removing golf courses"*

## **Utilise what is available**

- "Better use of specific fields would be a very good idea"*
- "Full use of the existing grounds need to first be implemented which can be done with options 1-3"*
- "Make better use of what we already have as that makes more sense"*
- "Use the resources that are available to the fullest potential"*

## **Older members of the community enjoy the golf courses**

- "Feel that the older people need the golf courses for sport and socialising"*
- "Golf courses are sportsfields for a different age group"*
- "Having healthy and active seniors is important therefore reducing local availability of golf courses for seniors is not acceptable"*
- "With an aging population we need the sports field that more elderly can use to be active and outside such as golf"*

## **Best option**

- "Affects fewer people with a pretty good outcome"*
- "More practical as the ratio of people who will use it vs the cost is acceptable"*
- "Option B offers upgrades without much disruption to current assets"*
- "Young people need playing fields too so this Option addresses the needs of both demographics"*

## **Golf courses are an important green space**

- "Do not agree with with reducing golf courses as they are beautiful nature areas used by local golfers"*
- "Don't want the golf courses used for sportsfields even though I don't play golf just think it will spoil the aesthetics of the area"*
- "Don't want an excessive amount of sportsfields"*

## **Other**

- "If Public courses are closed the majority of players will not be able to afford the fees at private courses"*
- "As soon as Council puts sporting fields on golf courses, could encourage further development on golf courses such as housing"*
- "Plenty of alternatives to live in an active lifestyle"*
- "There are parking problems associated with extra sportsfields"*

# Detail Findings



# Support for Addressing the Shortfall in Sportsfields

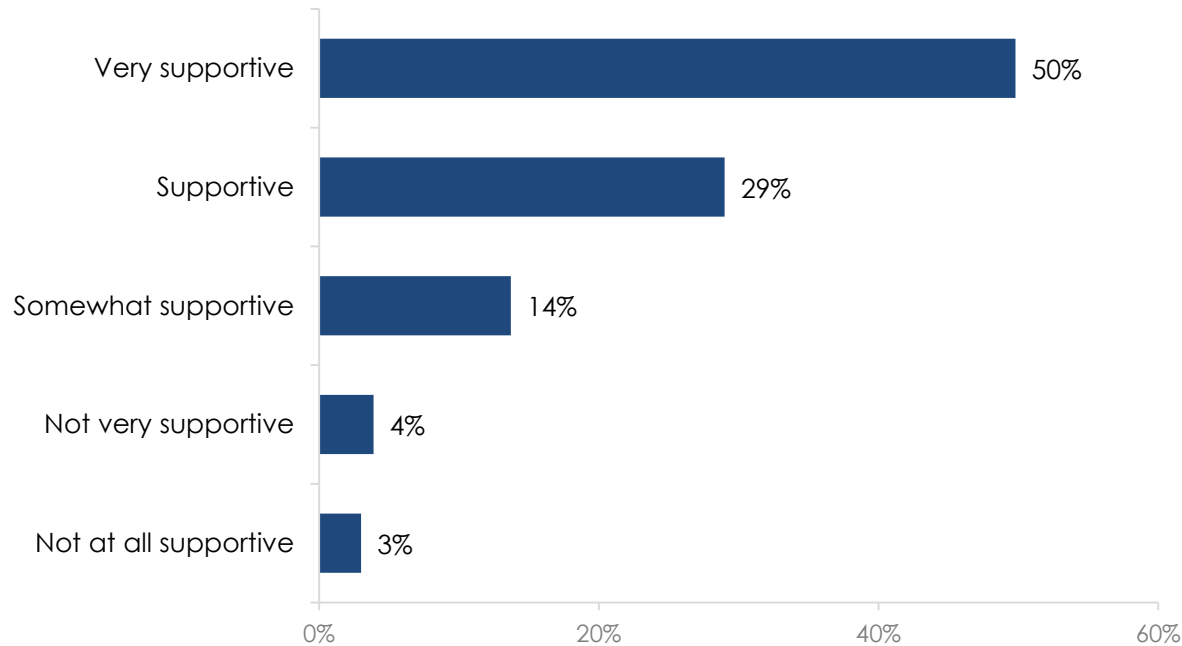
Q1. Overall, how supportive are you of Council addressing the shortfall in sportsfields to ensure there are enough fields for everyone to play sport?

	Overall	Male	Female	18–34	35–49	50–64	65+
Mean ratings	4.18	4.21	4.14	4.11	4.41▲	4.12	3.96▼

	Ratepayer	Non-ratepayer	Member of a sporting group	Member of a golf club	Member of both	Member of neither
Mean ratings	4.17	4.20	4.30	3.42▼	4.68▲	4.14

▲▼ = significantly higher/lower level of support  
Scale: 1 = not at all supportive, 5 = very supportive



Base: Overall N = 402

Residents are in favour of Council addressing the shortfall in sportsfields, with 93% being at least 'somewhat supportive'

Those aged 65+, and golf club members were from a relative perspective significantly less supportive

# Introducing the Potential Actions

Council is considering five potential actions to address this shortfall. You can find detailed information on 'yoursay.northernbeaches.nsw.gov.au'. In summary, these actions are:

1. Make better use of existing sportsgrounds
2. Convert existing sportsfields to synthetic
3. Acquire additional land for sportsfields as part of new land release areas, e.g. Warriewood and Ingleside
4. Convert existing open space to sportsfields, e.g. golf course
5. Acquire and embellish additional land

Each of the following spiels was read to residents prior to asking how supportive they were of each individual action

We would like to understand your overall support for each of the following actions.

**Action 1: Make better use of existing sportsgrounds** – such as additional lighting, improved drainage, and reallocation of fields from one sport to another. This action could provide approximately 4.4 hectares of the identified shortfall at an estimated cost of \$270,000 per hectare. This equates to \$3.25 per annum per household over 15 years.

**Action 2: Convert existing sportsfields to a synthetic surface** – this will increase the capacity of each field as synthetic fields can be used for longer hours and are more durable in wet weather. This action could provide approximately 5.5 hectares of the identified shortfall at an estimated cost of around \$3m per hectare. This equates to around \$15.90 per annum per household over 15 years.

**Action 3: Acquire additional land for sportsfields as part of new land release areas in Warriewood and Ingleside** – this action could provide approximately 11 hectares of the identified shortfall and would be funded by the new housing developments.

**Action 4: Convert existing government owned open space to sportsfields, i.e. all or part of a golf course** – Council's research identified we have 13 golf courses, seven on public land, and have double the supply of courses per capita compared to the average across Sydney. This action could provide approximately 11 hectares of the identified shortfall of \$1.4m to \$1.8m per hectare. This equates to around \$15.40 per annum per household over 15 years.

**Action 5: Acquire and embellish additional land for sportsfields** – due to lack of availability of suitable land and the significant cost to ratepayers, this is not considered a viable option. However, for the basis of comparison, the purchase of private land to meet 11ha of the shortfall would require an estimated \$6.5m to \$7m per hectare. This investment equates to around \$70.60 per annum per household over 15 years.



# Support for Action 1

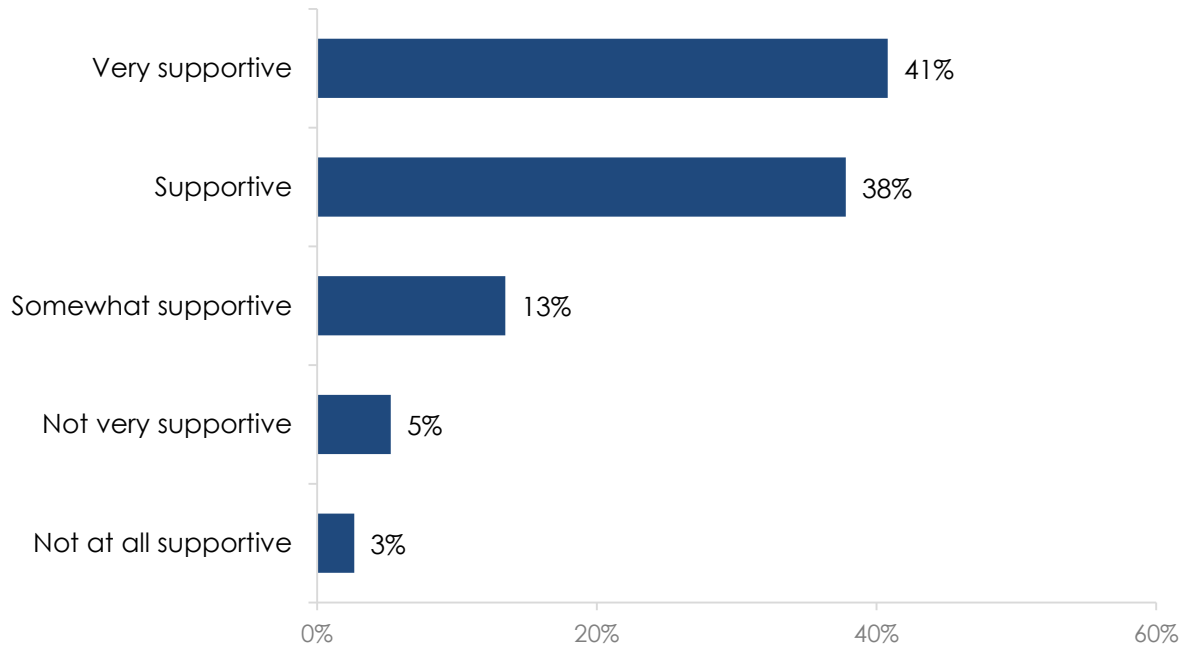
Q2. How supportive are you of Council proceeding with this action?

Make better use of existing sportsgrounds							
	Overall	Male	Female	18-34	35-49	50-64	65+
Mean ratings	4.09	4.13	4.05	4.21	4.19	3.94	3.95

	Ratepayer	Non-ratepayer	Member of a sporting group	Member of a golf club	Member of both	Member of neither
Mean ratings	4.06	4.16	4.28	4.13	4.15	4.03

▲ ▼ = significantly higher/lower level of support  
 Scale: 1 = not at all supportive, 5 = very supportive



Base: Overall N = 402



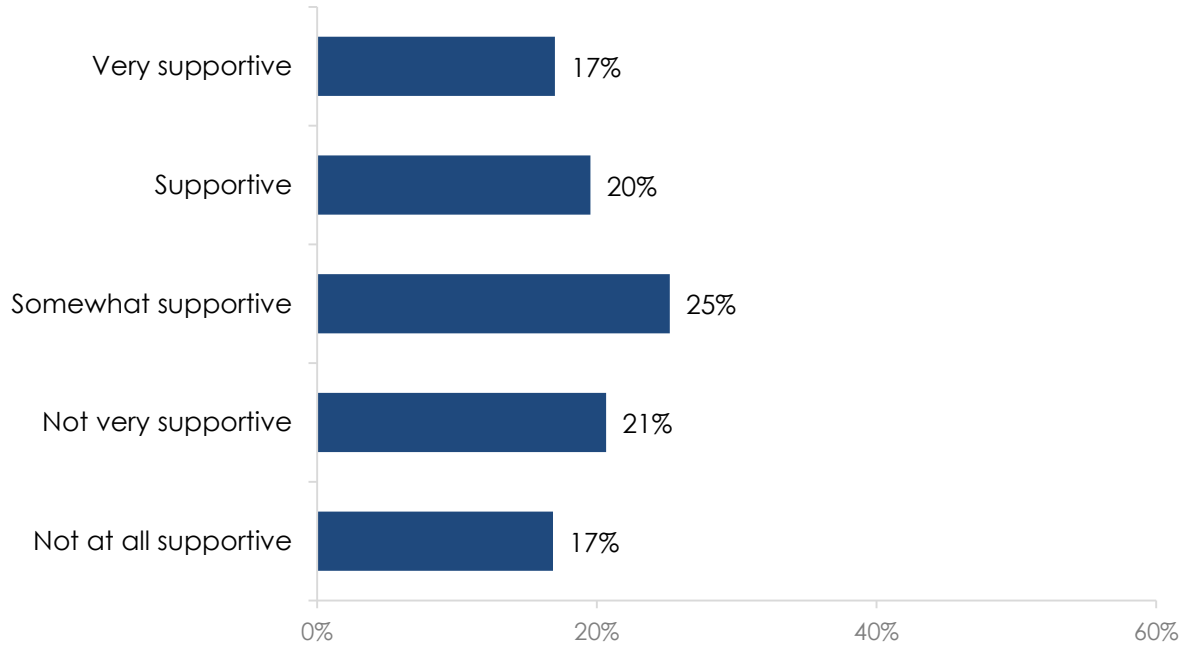
**Residents were supportive of Council making better use of existing sportsgrounds, with 92% being at least 'somewhat supportive'**

# Support for Action 2

Q2. How supportive are you of Council proceeding with this action?

Convert existing sportsfields to a synthetic surface							
	Overall	Male	Female	18-34	35-49	50-64	65+
Mean ratings	3.01	3.05	2.97	3.05	3.15	2.77	3.00
	Ratepayer	Non-ratepayer	Member of a sporting group	Member of a golf club	Member of both	Member of neither	
Mean ratings	2.95	3.16	3.20	3.49	4.07▲	2.84▼	

▲ ▼ = significantly higher/lower level of support  
Scale: 1 = not at all supportive, 5 = very supportive



Base: Overall N = 402



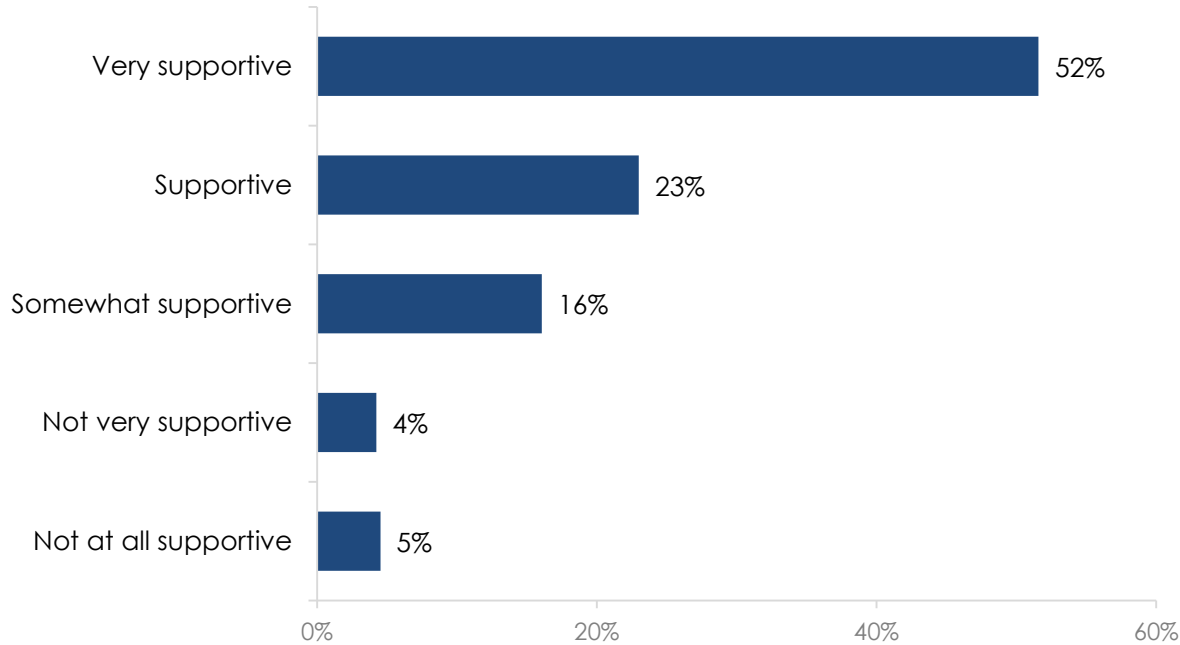
**Residents were less supportive of Council converting existing fields to a synthetic surface, with 62% being at least 'somewhat supportive'.**

# Support for Action 3

Q2. How supportive are you of Council proceeding with this action?

Acquire additional land for sportsfields as part of new land release areas							
	Overall	Male	Female	18-34	35-49	50-64	65+
Mean ratings	4.13	4.22	4.05	3.73▼	4.23	4.34	4.27
	Ratepayer	Non-ratepayer	Member of a sporting group	Member of a golf club	Member of both	Member of neither	
Mean ratings	4.16	4.05	4.12	4.33	4.86▲	4.07	

▲ ▼ = significantly higher/lower level of support  
Scale: 1 = not at all supportive, 5 = very supportive



Base: Overall N = 402



**There was strong support for acquiring additional land as part of new land release areas, with 91% being at least 'somewhat supportive'**

# Support for Action 4

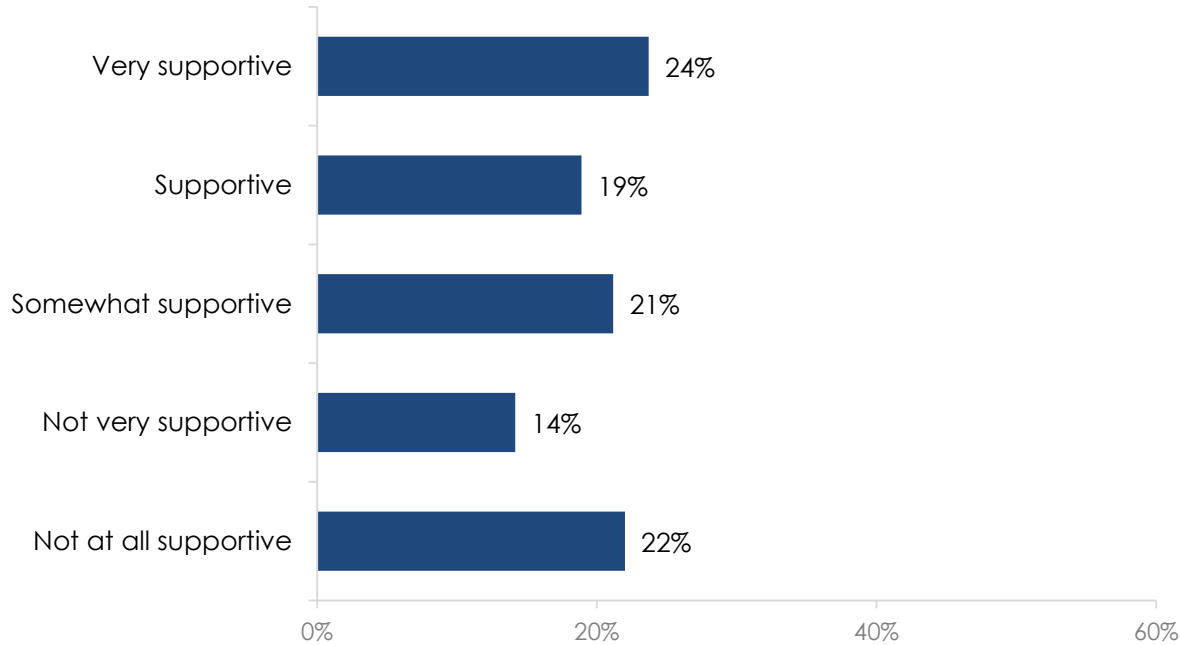
Q2. How supportive are you of Council proceeding with this action?

Convert existing government owned open space to sportsfields, e.g. golf course							
	Overall	Male	Female	18-34	35-49	50-64	65+
Mean ratings	3.08	3.06	3.10	3.79▲	3.38▲	2.52▼	2.37▼

	Ratepayer	Non-ratepayer	Member of a sporting group	Member of a golf club	Member of both	Member of neither
Mean ratings	2.86	3.75▲	3.23	1.67▼	2.77	3.14

▲▼ = significantly higher/lower level of support  
Scale: 1 = not at all supportive, 5 = very supportive



Base: Overall N = 402

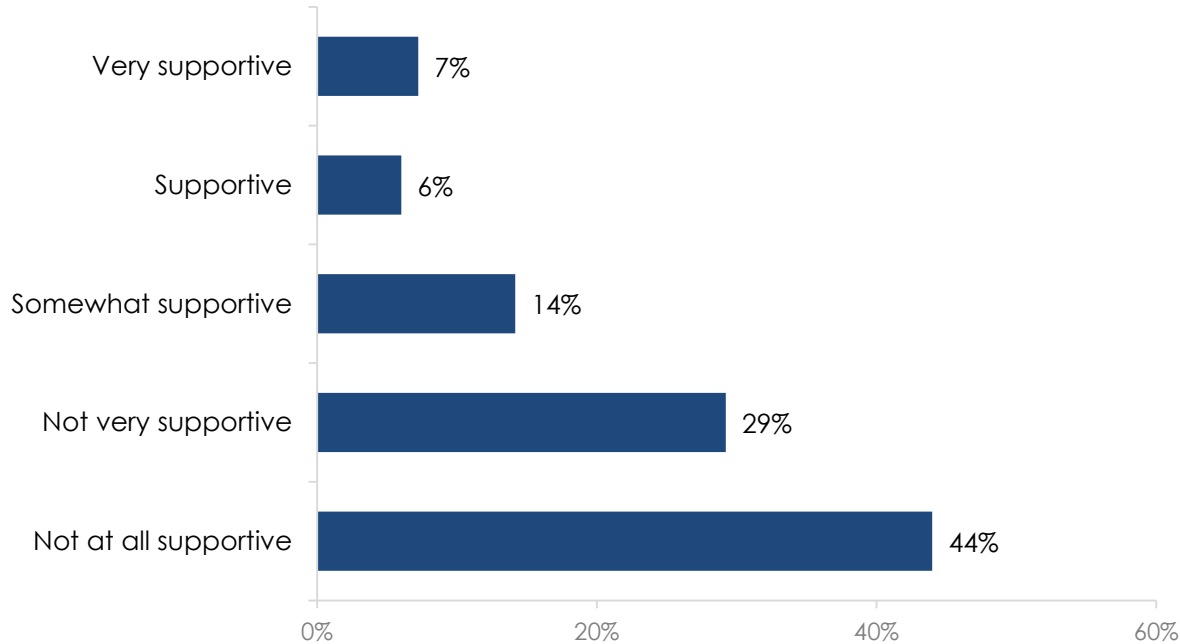
Support for this action was ostensibly balanced. Non-ratepayers were significantly more supportive, as were those aged 18-49, however, residents aged 50+ expressed significantly less support, as did golf club members

# Support for Action 5

Q2. How supportive are you of Council proceeding with this action?

Acquire and embellish additional land for sportsfields							
	Overall	Male	Female	18-34	35-49	50-64	65+
Mean ratings	2.05	2.10	1.99	2.34▲	1.91	1.94	2.00
	Ratepayer	Non-ratepayer	Member of a sporting group	Member of a golf club	Member of both	Member of neither	
Mean ratings	1.99	2.22	2.10	1.90	2.71	1.99	

▲▼ = significantly higher/lower level of support  
Scale: 1 = not at all supportive, 5 = very supportive

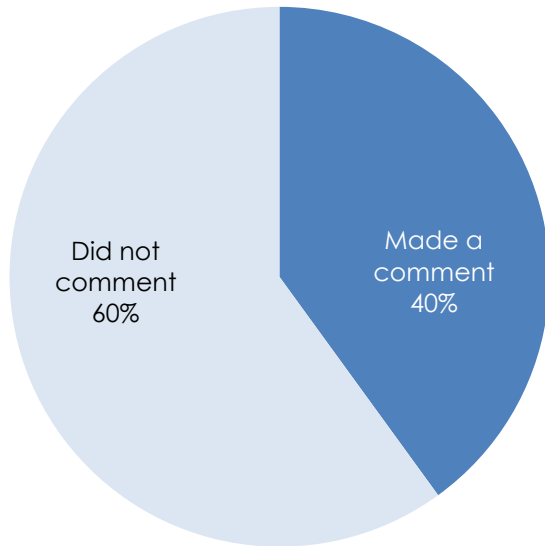


Base: Overall N = 402

**Acquiring and embellishing additional land was the least appealing of the actions to residents, with only 27% being at least 'somewhat supportive'.**

# General Comments Regarding the Sportsfields Strategy

Q4. Do you have any further comments you would like to make on this issue?



Base: N = 402

	Count
Do not remove the golf courses	13
Do not support synthetic sporting fields	9
Ensure additional infrastructure, e.g. parking and transport, is factored in	9
Other priorities should be addressed first	9
Concerned about the environment & wildlife	7
Good to see Council is addressing the issue	7
Make better use of school sporting fields	7
Would have liked more information about the issue	7
Improve facilities to encounter all types of weather	6
Support active lifestyle and sport participation	6
Upgrade/improve current sporting facilities	5
Golfing is the sport for the older generation	4
Overpopulation in the area	4
Planning should have started earlier	4
Good to involve the community on this topic	3
New council should make these decisions	3
Reconsider the sporting timetable	3
Sport is important to the community	3
Utilise what we already have available	3
Wider range of sports to be available	3
Consider the 9-hole golf courses for other sports	2
Don't use ratepayers' money	2
Sporting fields currently do not get used enough	2
Other	42

Please see the Appendix for the list of 'other' responses.



# Appendix



# General Comments Regarding the Sportsfields Strategy

Q4. Do you have any further comments you would like to make on this issue?

	Count
Adequate availability for all ages	1
Better planning of land release to include sporting fields	1
Bushland could be converted to sportsfields	1
Consider different sporting groups have different needs	1
Consider the cost	1
Consideration of Aboriginal lands, heritage and culture	1
Create bike paths	1
Current facilities are good	1
Design a 24 hectare super centre which has all sporting activities and fields	1
Developers should pay	1
Do not agree with land release for sportsfields	1
Enforce a levy or fee for usage of sporting fields	1
Get developers out of Council	1
Golf courses are underutilised	1
Happy to convert the golf courses	1
I don't accept the statement that there is no suitable land to buy	1
Implementing these changes now will help future generations	1
Increase use of sporting fields during the day	1
Ingleside should be left alone	1
Keep open space for the future	1
Location of sporting facilities is important	1





# General Comments Regarding the Sportsfields Strategy

Q4. Do you have any further comments you would like to make on this issue?

	Count
More balance between synthetic and natural	1
More emphasis needs to be applied to making sure that sportsfields for females are available and not predominately male	1
More indoor heated pools	1
More thought needs to be given to where land can be acquired without reducing established assets	1
Provide attention to parks and playgrounds surrounding sporting fields	1
Put a sport/recreational field in Howard Avenue Dee Why	1
Reduce some golf courses, not all	1
Rezone National Parks for sporting use	1
Seems sensible to use golf courses if there is an oversupply	1
Selling less land to create sporting fields	1
Should be more football fields in the new land release areas to break up the look of overdevelopment	1
Should not increase the percentage from new land release but keep the currently assigned percentage required	1
Sportsfields get used more than for just sport	1
Sports participation is not a major issue for our community in my opinion	1
Surveying of the land to shift developments	1
Take a look at Alexandria and Erskineville areas for examples to what to copy in terms of sports fields	1
Unsure about the effectiveness of synthetic surfaces	1
Very difficult issue to implement and deliver to everybody	1
Very professional way Council is going about it	1
Very supportive of this great initiative to look at both short and long term proposals	1
Where is the money coming from to fund these developments?	1



# Sporting Groups

Q6. If you are a member of a sporting group or golf club, could you please specify membership?

Sporting Groups					
	Count		Count		Count
Manly Leagues	3	Little Kickers Association	1	Manly Warringah Leagues Club	1
Royal Prince Alfred Yacht Club	3	Long Reef Surf Club	1	Manly Warringah Softball Assn	1
Forest Killarney Football Club	2	Manly Allambie Soccer Club	1	Middle Harbour Yacht Club	1
Forest Netball Association	2	Manly Bombers AFL	1	Narrabeen Football Club	1
Manly Lifesaving Club	2	Manly Bowls Club	1	North Manly Bowling Club	1
Manly Warringah Touch Association	2	Manly Croquet Club	1	Northern Beaches Badminton	1
Northern Beaches Futsal Assn	2	Manly Cycling Club	1	Northern Beaches Netball	1
Pittwater Football Club	2	Manly Lawn Bowls	1	Northern Beaches Tennis	1
Wakehurst Football Club	2	Manly Masters Swimming	1	Palm Beach Sailing Club	1
Bankstown District Sports Club	1	Manly Nippers	1	Palm Beach Surf Club	1
Belrose Bowling Club	1	Manly Rugby	1	Peninsula Firearms Academy	1
Brookvale FC	1	Manly Sixteen Foot Skip Sailing Club	1	Pittwater Cricket	1
Brookvale Soccer Club	1	Manly Skiff Club	1	Pittwater Soccer Club	1
CC Strikers	1	Manly Tennis Club	1	RSL Fishing Club	1
Collaroy Cougars Rugby Union	1	Manly Touch Football Club	1	Seaforth Football	1
Curl Curl Sport Club	1	Manly United Soccer Club	1	Seaforth Bowling Club	1
Dee Why Lions Rugby Union	1	Manly Vale Sport Club	1	Wakehurst Netball	1
Elanora Country Club	1	Manly Warringah AFL Club	1	Wakehurst Soccer Club	1
Forestville Bushwalking	1	Manly Warringah Hockey Club	1	Warringah Baseball Club	1
Freshwater Surf Lifesaving Club	1	Manly Warringah Junior Cricket	1	Warringah Hockey Association	1
Legacy Martial Arts	1				



# Sporting Groups/Golf Clubs

Q6. If you are a member of a sporting group or golf club, could you please specify membership?

Unspecified Group Sports					
	Count		Count		Count
Soccer	7	Tennis	2	Motorsports	1
Rugby Union	4	Aqua Aerobics	1	Oztag	1
Swimming Club	4	Baseball	1	Rowing Club	1
Kayaking	3	Basketball	1	Sailing Club	1
Surf Life Saving Club	3	Cricket	1	Squash	1
Surfing	3	Football Club	1	Triathlon	1
Yoga	3	Golf	1	Water polo	1
Athletics	2	Hang Gliding	1	Yacht Club	1

Golf Clubs					
	Count		Count		Count
Mona Vale Golf Club	7	Cromer Golf Club	2	Golf Society	1
Warringah Golf Club	5	Monash Golf Club	2	Manly Vale Golf Course	1
Elanora Golf Club	4	Roseville Golf Club	2	North Warringah	1
Long Reef Golf Club	4	Balgowlah Golf Club	1	Palm Beach Golf Club	1
Wakehurst Golf Club	4	Cypress Lakes Golf Clubs	1	Terrey Hills Golf Club	1
Bayview Golf Club	3	Forestville RSL Veterans Golf Club	1	Turrumurra Golf Club	1
Manly Golf Club	3				



# Questionnaire



**NORTHERN BEACHES COUNCIL**  
**Sportsgrounds Strategy Survey – Telephone survey**  
**April 2017**

Good morning/afternoon/evening, my name is \_\_\_\_\_ from Micromex Research and we are conducting a survey on behalf of Northern Beaches Council regarding future planning for the area, would you be willing to take part?

If yes, I just need to confirm that neither you nor an immediate family member work for Council nor are a Councillor for Northern Beaches Council. IF YES, terminate.

Council is seeking community feedback on its Sportsgrounds and Golf Courses discussion paper. The discussion paper and independent research identifies that our sports fields are overused and there is not enough space to play sport so people are missing out.

Our research indicates we currently have 116 hectares of sports fields which is half the area per capita of some other comparable Sydney councils. As such there is a shortfall of 24 hectares (24 sports fields), which will increase to 41 hectares (41 sports fields) in 15 years if no action is taken.

**Q1. Overall, how supportive are you of Council addressing the shortfall in sportsfields to ensure there are enough fields for everyone to play sport? Prompt**

- Very supportive
- Supportive
- Somewhat supportive
- Not very supportive
- Not at all supportive

Council is considering five potential actions to address this shortfall. You can find detailed information on [yoursay.northernbeaches.nsw.gov.au](http://yoursay.northernbeaches.nsw.gov.au). In summary these actions are:

1. Make better use of existing sportsgrounds
2. Convert existing sports fields to synthetic
3. Acquire additional land for sports fields as part of new land release areas (e.g. Warriewood and Ingleside)
4. Convert existing open space to sports fields, e.g. Golf Course
5. Acquire and embellish additional land

We would like to understand your overall support for each of the following actions.

**Action 1:**

Make better use of existing sportsgrounds – such as additional lighting, improved drainage, and reallocation of fields from one sport to another.

This action could provide approximately 4.4 hectares of the identified shortfall at an estimated cost of \$270,000 per hectare. This equates to around \$3.25 per annum per household over 15 years.

**Q2a. How supportive are you of Council proceeding with this action? Prompt**

- Very supportive
- Supportive
- Somewhat supportive
- Not very supportive
- Not at all supportive

**Action 2:**

Convert existing sports fields to a synthetic surface. This will increase the capacity of each field as synthetic fields can be used for longer hours and are more durable in wet weather.

This action could provide approximately 5.5 hectares of the identified shortfall at an estimated cost of around \$3m per hectare. This equates to around \$15.90 per annum per household over 15 years.

**Q2b. How supportive are you of Council proceeding with this action? Prompt**

- Very supportive
- Supportive
- Somewhat supportive
- Not very supportive
- Not at all supportive

**Action 3:**

Acquire additional land for sports fields as part of new land release areas in Warriewood and Ingleside. This action could provide approximately 11 hectares of the identified shortfall and would be funded by the new housing developments.

**Q2c. How supportive are you of Council proceeding with this action? Prompt**

- Very supportive
- Supportive
- Somewhat supportive
- Not very supportive
- Not at all supportive

**Action 4:**

Convert existing government owned open space to sports fields, i.e. all or part of a golf course. Council's research identified we have 13 golf courses, seven on public land, and have double the supply of courses per capita compared to the average across Sydney.

This action could provide approximately 11 hectares of the identified shortfall at \$1.4m to \$1.8m per hectare. This equates to around \$15.40 per annum per household over 15 years.

**Q2d. How supportive are you of Council proceeding with this action? Prompt**

- Very supportive
- Supportive
- Somewhat supportive
- Not very supportive
- Not at all supportive

**Action 5:**

Acquire and embellish additional land for sports fields. Due to lack of availability of suitable land and the significant cost to ratepayers this is not considered a viable option. However for the basis of comparison the purchase of private land to meet 11ha of the shortfall would require an estimated \$6.5m to \$7m per hectare. This investment equates to around \$70.60 per annum per household over 15 years.

**Q2e. How supportive are you of Council proceeding with this action? Prompt**

- Very supportive
- Supportive
- Somewhat supportive
- Not very supportive
- Not at all supportive

**The Options**

Council has modelled all the described actions and identified two main options for the future:

**Option A** includes implementing all of actions 1 to 4, including better use of sports fields, synthetic fields, new fields in land release areas, and converting all or part of a golf course to sporting fields. This means we are largely able to meet the shortfall and have enough sports fields for our needs.

**Option B** includes implementing actions 1 to 3, which makes better use of our existing fields and new synthetics, but does not include converting any golf course land to sports fields. This means we will have a shortfall of supply, fields will be overused and we may not have enough space for everyone to play sport.

Or do nothing and accept a large and increasing shortfall, meaning deteriorating fields and people missing out.

**Q3a. Which option would you prefer Council implement? Prompt**

- Option A
- Option B
- Do nothing

**Q3b. Why do you say that? .....**

**Q4. Do you have any other further comments you would like to make on this issue?**

.....

**Demographic / Usage**

**Q5. If you are a member of a sporting group(s) or golf club(s) could you please specify membership:**

- Sporting group(s) (please specify) .....
- Golf club(s) (please specify).....

**Q6. Please stop me when I read out your age group. Prompt**

- 18-34
- 35-49
- 50-64
- 65+

**Q7. Which of the following best describes the house where you are currently living? Prompt**

- I/We own/are currently buying this property
- I/We currently rent this property

**Q8. Which suburb do you live in?**

- |   |  |                                       |
|---|--|---------------------------------------|
| <input type="radio"/> Allambie Heights  | <input type="radio"/> Currawong Beach      | <input type="radio"/> Morning Bay     |
| <input type="radio"/> Avalon Beach      | <input type="radio"/> Davidson             | <input type="radio"/> Narrabeen       |
| <input type="radio"/> Balgowlah         | <input type="radio"/> Dee Why              | <input type="radio"/> Narraweena      |
| <input type="radio"/> Balgowlah Heights | <input type="radio"/> Duffys Forest        | <input type="radio"/> Newport         |
| <input type="radio"/> Bayview           | <input type="radio"/> Elanora Heights      | <input type="radio"/> North Balgowlah |
| <input type="radio"/> Beacon Hill       | <input type="radio"/> Elvina Bay           | <input type="radio"/> North Curl Curl |
| <input type="radio"/> Belrose           | <input type="radio"/> Fairlight            | <input type="radio"/> North Manly     |
| <input type="radio"/> Bilgola Beach     | <input type="radio"/> Forestville          | <input type="radio"/> North Narrabeen |
| <input type="radio"/> Bilgola Plateau   | <input type="radio"/> Frenchs Forest       | <input type="radio"/> Oxford Falls    |
| <input type="radio"/> Brookvale         | <input type="radio"/> Freshwater           | <input type="radio"/> Palm Beach      |
| <input type="radio"/> Church Point      | <input type="radio"/> Great Mackerel Beach | <input type="radio"/> Queenscliff     |
| <input type="radio"/> Clareville        | <input type="radio"/> Ingleside            | <input type="radio"/> Salt Pan Cove   |
| <input type="radio"/> Clontarf          | <input type="radio"/> Killarney Heights    | <input type="radio"/> Scotland Island |
| <input type="radio"/> Coasters Retreat  | <input type="radio"/> Lovett Bay           | <input type="radio"/> Seaforth        |
| <input type="radio"/> Collaroy          | <input type="radio"/> Manly                | <input type="radio"/> Terrey Hills    |
| <input type="radio"/> Collaroy Plateau  | <input type="radio"/> Manly Vale           | <input type="radio"/> Warriewood      |
| <input type="radio"/> Cottage Point     | <input type="radio"/> McCars Creek         | <input type="radio"/> Whale Beach     |
| <input type="radio"/> Cromer            | <input type="radio"/> Mona Vale            | <input type="radio"/> Wheeler Heights |
| <input type="radio"/> Curl Curl         |  |                                       |

**Q9. Gender (determine by voice):**

- Male
- Female

**If you'd like to be involved further on this project please provide your details:**

Name:.....

Best daytime contact:.....

Email:.....

For more information or to provide additional input online please visit: [yoursay.northernbeaches.nsw.gov.au](http://yoursay.northernbeaches.nsw.gov.au)

Thank you for your time and assistance. This market research is carried out in compliance with the Privacy Act, and the information you provided will be used only for research purposes. Just to remind you, I am calling from Micromex Research on behalf of Northern Beaches Council, phone: 9942 2111.

THANK YOU FOR YOUR ASSISTANCE



**micromex**  
research

Telephone: (02) 4352 2388

Fax: (02) 4352 2117

Web: [www.micromex.com.au](http://www.micromex.com.au)

Email: [stu@micromex.com.au](mailto:stu@micromex.com.au)