

# Northern Beaches Council

Sportsgrounds Strategy Research

– Online Results with Comparisons to Telephone Survey

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# Background



# Background

Northern Beaches Council employed the assistance of an external sports planner, Otium Planning Group, to assist in the strategic planning of their long-term sporting demand. They have created a Discussion Paper to identify the problems associated with the shortfall of sportsgrounds in the LGA, mainly due to the increased interest and participation in sports, and the growing population. Council has identified 5 potential actions to combat the shortage of sportsfields in the LGA, and has proposed 2 options for implementing the strategy. The actions Council has suggested are:

1. Make better use of existing sportsgrounds
2. Convert existing sportsfields to synthetic surfaces
3. Acquire additional land for sportsfields as part of new land release areas, e.g. Warriewood and Ingleside
4. Convert existing open space to sportsfields, e.g. golf course
5. Acquire and embellish additional land

These 5 actions form the basis of the 2 options that Council has submitted to the community for their input, namely:

## **Option A – implementing actions 1 – 4**

Including use of sportsfields, synthetic fields, new fields in land release areas, and converting all or part of a golf course to sporting fields. This means we are largely able to meet the shortfall and have enough sportsfields for our needs.

## **Option B – implementing actions 1 – 3**

Makes better use of our existing fields, new synthetics, and new fields in land release areas, but does not include converting any golf course land to sportsfields. This means we will have a shortfall of supply, fields will be overused and we may not have enough space for everyone to play sport.

To facilitate the community consultation, Northern Beaches Council contracted Micromex Research to undertake a telephone survey of its residents, in order to ascertain their opinions of these actions and options.



# Methodology

## **Data collection**

Micromex Research, together with Northern Beaches Council, developed the questionnaire.

## **Data collection period**

A link to the online survey was available on Council's website during the period 12<sup>th</sup> April to 7<sup>th</sup> May 2017. The online research enabled interested community members to take part and voice their opinions.

## **Sample**

N=4,152 interviews were completed.

Throughout the report, comparisons have been made with the results from the telephone interviews previously conducted by Micromex Research. Due to the differences in methodology, these comparisons should be viewed from a point of interest only.

## **Data analysis**

The data within this report was analysed using Q Professional.

## **Percentages**

All percentages are calculated to the nearest whole number and therefore the total may not exactly equal 100%.



# Sample Profile

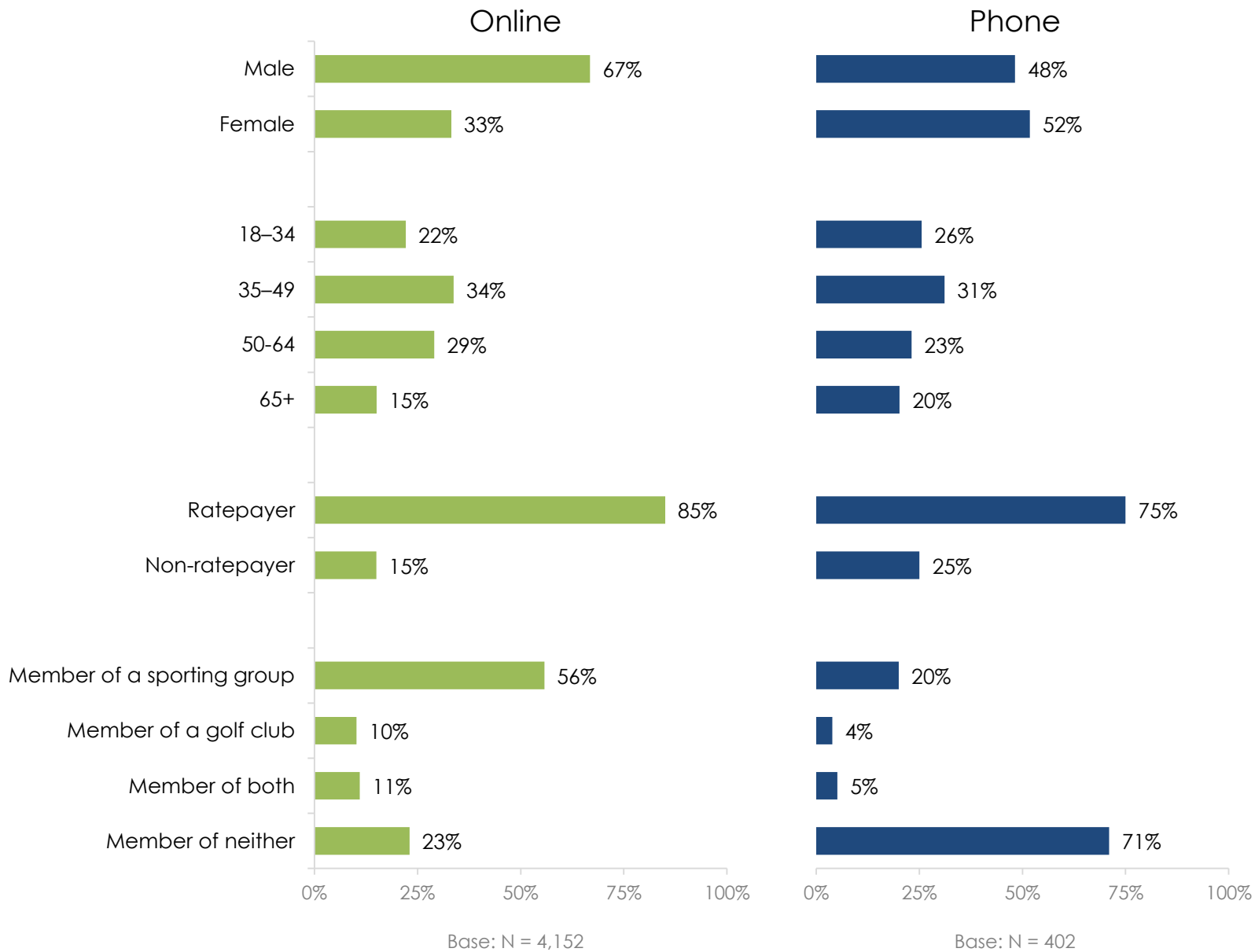


# Sample Profile



Opt-in residents who completed the survey online were more likely to be male, and a member of a sporting group or golf club.

Note: The Phone survey is weighted by age and gender to reflect the Northern Beaches demographic profile



# Key Findings





# Key Findings

Overall there was majority support for addressing the sportsgrounds shortfall, with residents who completed the online survey offering significantly stronger levels of support than did those by phone.

All 5 actions were accorded significantly stronger levels of support from online participants, however, both online and phone results had a predilection for Action 3 - Acquire additional land for sportsfields as part of new land release areas, and Action 1 - Make better use of existing sportsgrounds.

Both online and phone survey participants indicated their preference for Option A – implementing actions 1 through 4 (73% online cf. 58% by phone). The main reasons given for selecting this option were residents felt it was the 'best option', and they believe Council should 'convert golf courses to maximise grounds per sport' – the sentiment here is that they feel there are too few golfers using large parcels of land, while other sports are crammed onto fields.

Those who preferred Option B – implementing actions 1 through 3 (26% online cf. 36% by phone) did so mainly because they are 'against the conversion of existing golf courses'.

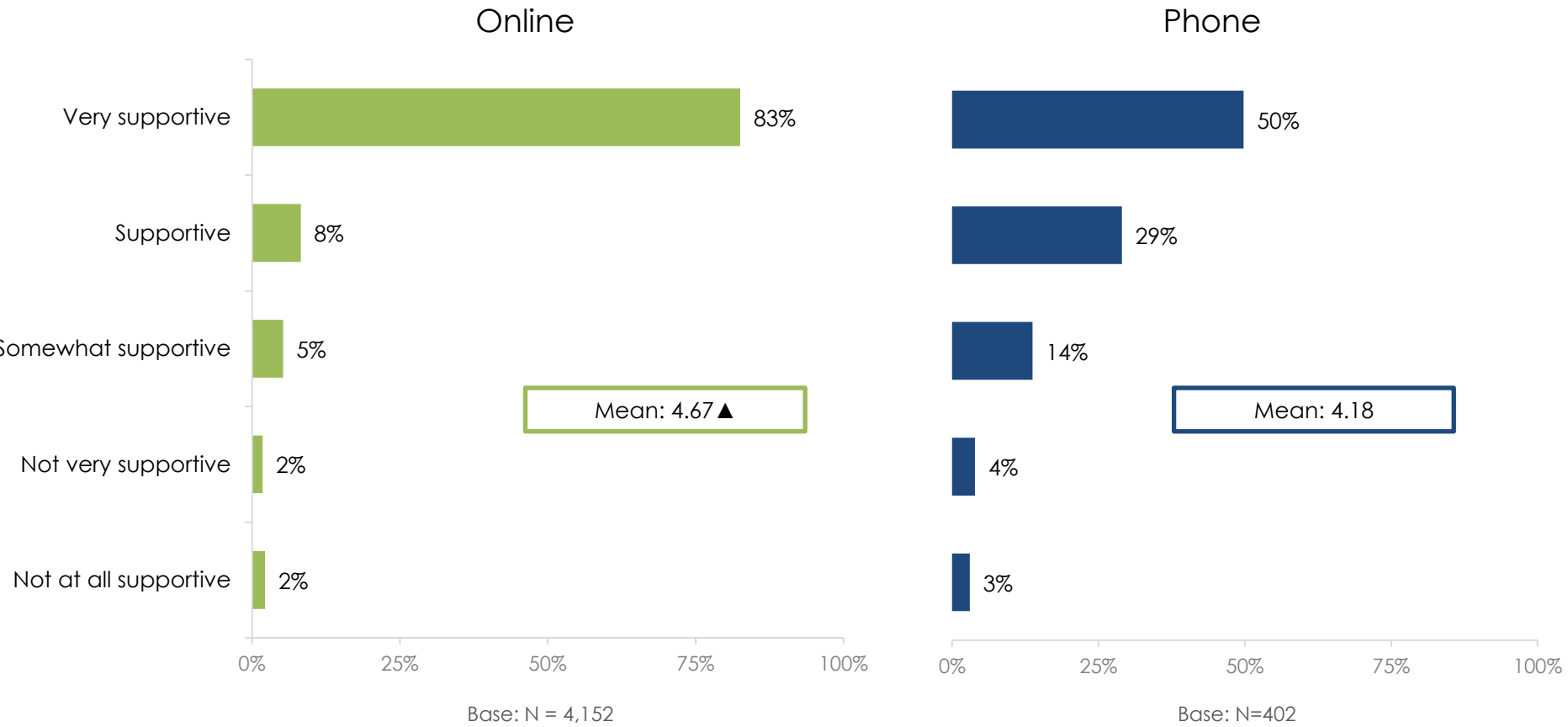


# Summary of Results



# Support for Addressing the Shortfall in Sportsfields

Q1. Overall, how supportive are you of Council addressing the shortfall in sportsfields to ensure there are enough fields for everyone to play sport?

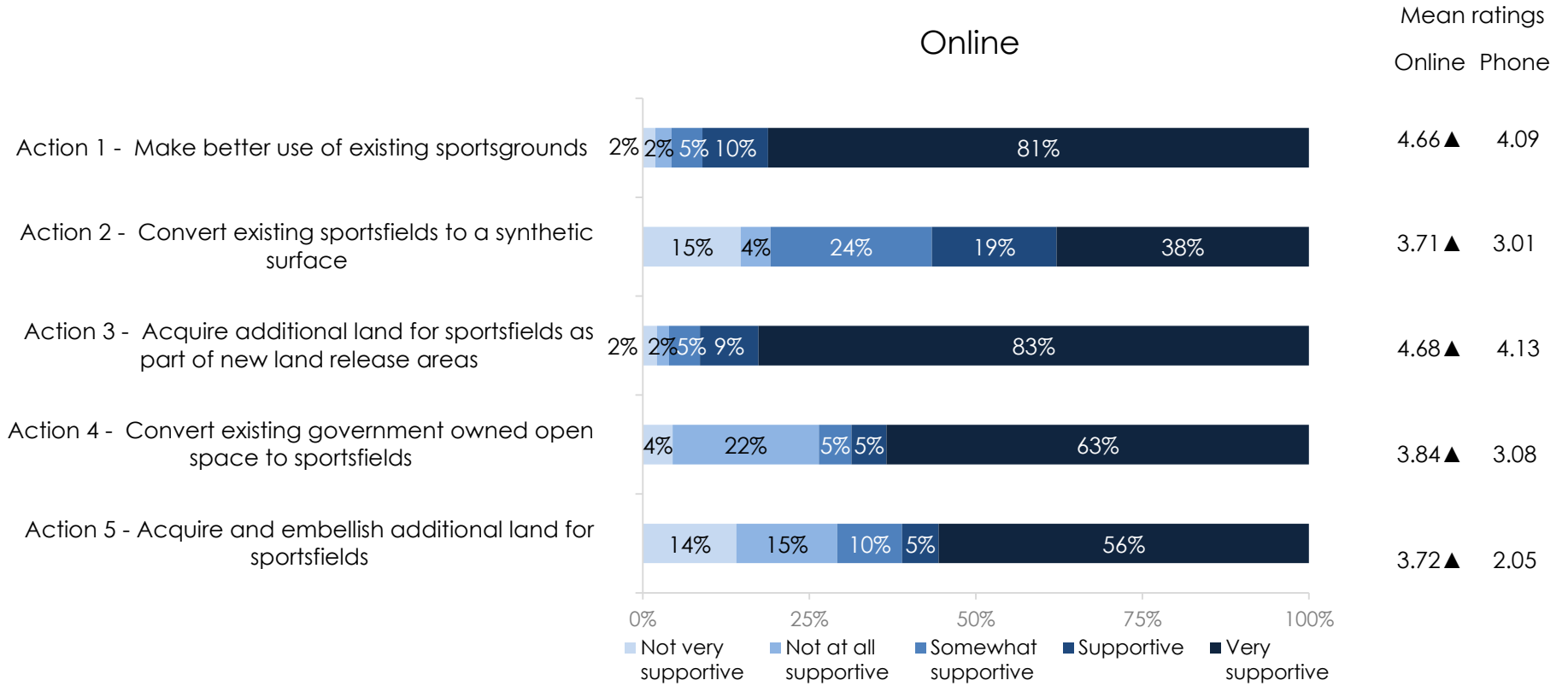


Scale: 1 = not at all supportive, 5 = very supportive

Addressing the shortfall in sportsfields garnered majority support from residents in both surveys, but was particularly high from those who opted in online

# Summary of Support for Proposed Actions

Q2. How supportive are you of Council proceeding with this action?



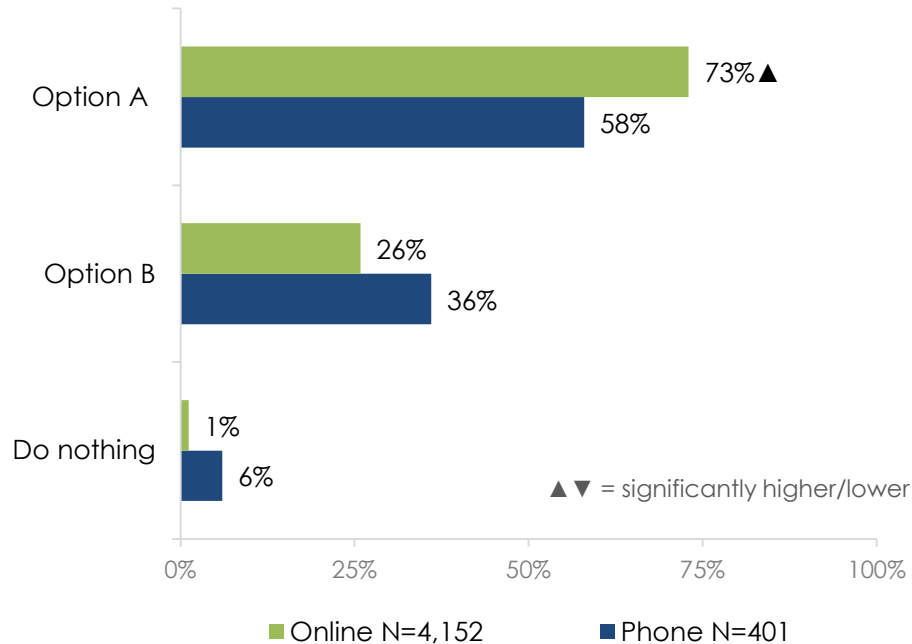
Base: Online N = 4,152, Phone N=402

Scale: 1 = not at all supportive, 5 = very supportive  
▲ = significantly higher than phone

**The online and phone respondents had the highest level of support for Action 3 and Action 1. Residents who completed the online survey were significantly more supportive of each action**

# Preferred Option

Q3a. Which option would you prefer Council implement?



## Option A – implementing actions 1 – 4

Including use of sportsfields, synthetic fields, new fields in land release areas, and converting all or part of a golf course to sporting fields.

This means we are largely able to meet the shortfall and have enough sportsfields for our needs.

## Option B – implementing actions 1 – 3

Makes better use of our existing fields, new synthetics, and new fields in land release areas, but does not include converting any golf course land to sportsfields. This means we will have a shortfall of supply, fields will be overused and we may not have enough space for everyone to play sport

Q3b. Why do you say that?

Option A – implementing actions 1 - 4	
Best option	18%
Convert golf courses to maximise grounds per sport	17%
Fairer use of community resources	8%
Also need to acquire new land	6%
Addresses the shortage	5%
Need more sporting facilities	3%
Synthetic is better for all purpose	3%
Increase sports participation	3%
Helping build a better future	2%
This is a start, but won't fix the problem, will need to find more solutions	2%
Caters for the growing population	2%
Other	6%
Option B – implementing actions 1 - 3	
Against the conversion of existing golf courses	12%
Need to better utilise, upgrade and maintain the existing facilities/fields	3%
Best option	3%
The removal of golf courses will impact our environment and health	2%
Golf is the most appropriate sport for the aging population	2%
Against the removal of Warringah Golf Course	1%
More information and options are required	1%
Consider using other open public land	1%
Other	4%

Base: Overall N = 4,152

The average number of responses by residents for each option was:

Option A – 1.02

Option B – 1.08

Whilst both survey results indicated a preference for 'Option A', those who opted in via the Internet were significantly more likely to have selected that option

# Results in Detail

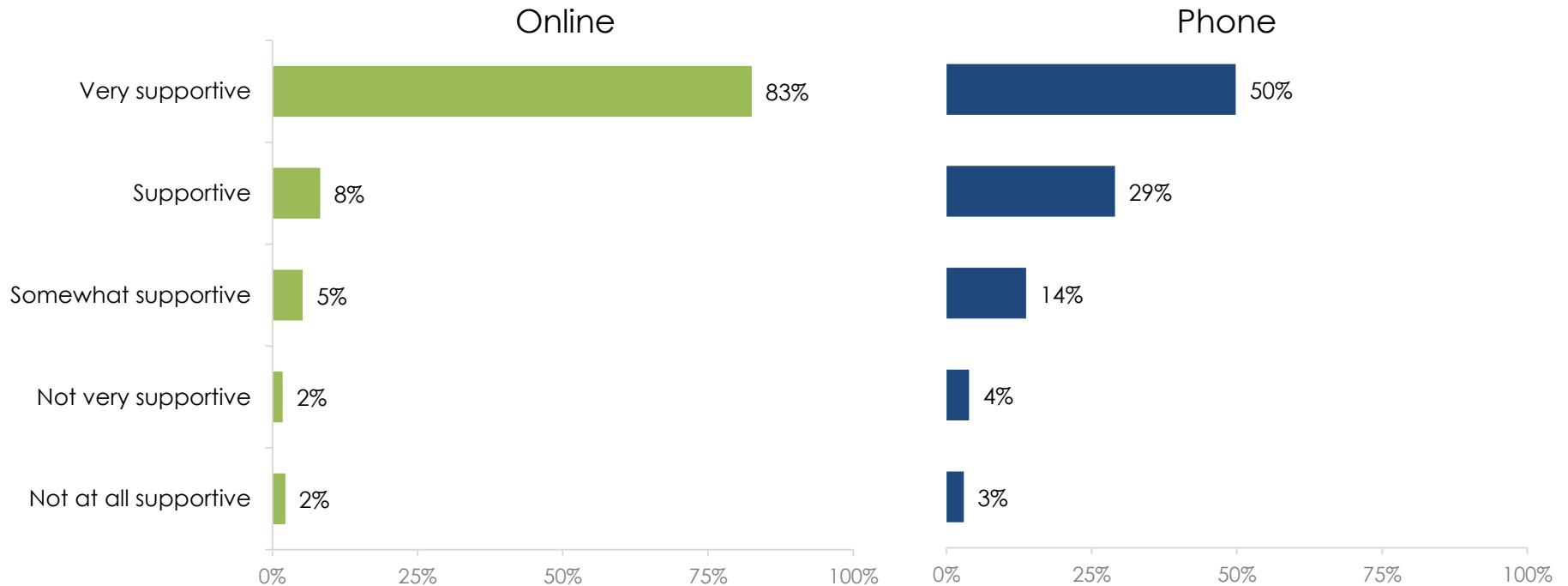


# Support for Addressing the Shortfall in Sportsfields

Q1. Overall, how supportive are you of Council addressing the shortfall in sportsfields to ensure there are enough fields for everyone to play sport?

	Online	Phone	Member of a sporting group	Member of a golf club	Member of both	Member of neither
Mean ratings	4.67 ▲	4.18	4.83 ▲	4.28 ▼	4.62	4.49 ▼
	Male	Female	18-34	35-49	50-64	65+
Mean ratings	4.72 ▲	4.57	4.85 ▲	4.74 ▲	4.61 ▼	4.37 ▼

▲ ▼ = significantly higher/lower level of support  
Scale: 1 = not at all supportive, 5 = very supportive



Base: Online N=4,152, Phone N = 402

**Males, those aged 18-49, and members of sporting groups were significantly more supportive of Council addressing this shortfall, although support from other groups was still very high**

# Introducing the Potential Actions

Council is considering five potential actions to address this shortfall. You can find detailed information on 'yoursay.northernbeaches.nsw.gov.au'. In summary, these actions are:

1. Make better use of existing sportsgrounds
2. Convert existing sportsfields to synthetic
3. Acquire additional land for sportsfields as part of new land release areas, e.g. Warriewood and Ingleside
4. Convert existing open space to sportsfields, e.g. golf course
5. Acquire and embellish additional land

We would like to understand your overall support for each of the following actions.

**Action 1: Make better use of existing sportsgrounds** – such as additional lighting, improved drainage, and reallocation of fields from one sport to another. This action could provide approximately 4.4 hectares of the identified shortfall at an estimated cost of \$270,000 per hectare. This equates to \$3.25 per annum per household over 15 years.

**Action 2: Convert existing sportsfields to a synthetic surface** – this will increase the capacity of each field as synthetic fields can be used for longer hours and are more durable in wet weather. This action could provide approximately 5.5 hectares of the identified shortfall at an estimated cost of around \$3m per hectare. This equates to around \$15.90 per annum per household over 15 years.

**Action 3: Acquire additional land for sportsfields as part of new land release areas in Warriewood and Ingleside** – this action could provide approximately 11 hectares of the identified shortfall and would be funded by the new housing developments.

**Action 4: Convert existing government owned open space to sportsfields, i.e. all or part of a golf course** – Council's research identified we have 13 golf courses, seven on public land, and have double the supply of courses per capita compared to the average across Sydney. This action could provide approximately 11 hectares of the identified shortfall of \$1.4m to \$1.8m per hectare. This equates to around \$15.40 per annum per household over 15 years.

**Action 5: Acquire and embellish additional land for sportsfields** – due to lack of availability of suitable land and the significant cost to ratepayers, this is not considered a viable option. However, for the basis of comparison, the purchase of private land to meet 11ha of the shortfall would require an estimated \$6.5m to \$7m per hectare. This investment equates to around \$70.60 per annum per household over 15 years.



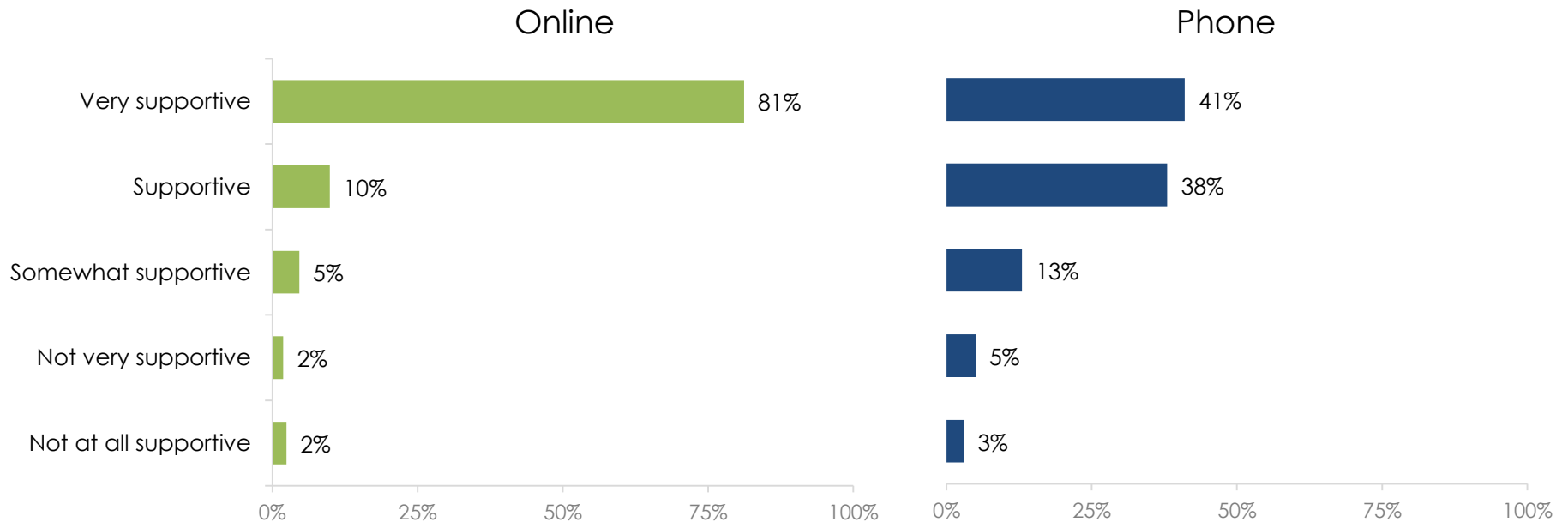
# Support for Action 1

Q2. How supportive are you of Council proceeding with this action?

Make better use of existing sportsgrounds						
	Online	Phone	Member of a sporting group	Member of a golf club	Member of both	Member of neither
Mean ratings	4.66▲	4.09	4.69▲	4.54▼	4.65	4.63
	Male	Female	18-34	35-49	50-64	65+
Mean ratings	4.69▲	4.59	4.85▲	4.60▼	4.63	4.54▼

▲ ▼ = significantly higher/lower level of support

Scale: 1 = not at all supportive, 5 = very supportive



Base: Online N=4,152, Phone N = 402

Support for this option was extremely high across the demographics, particularly from those who were members of a sporting group, males, and those aged 18-34

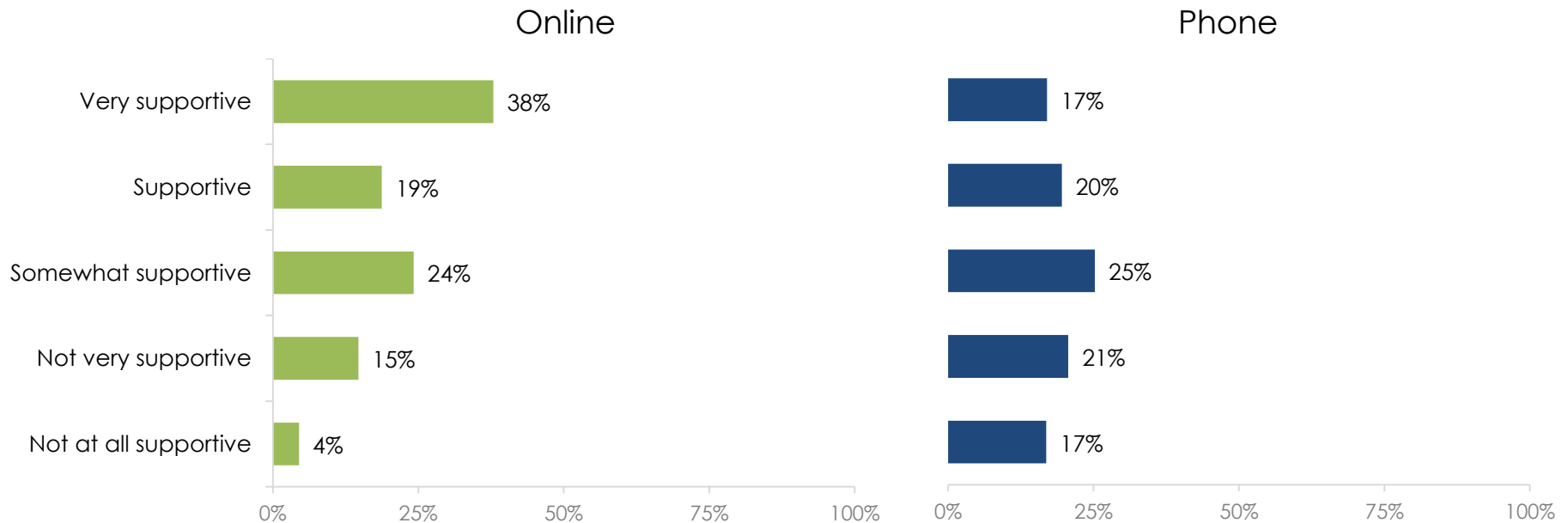
# Support for Action 2

Q2. How supportive are you of Council proceeding with this action?

Convert existing sportsfields to a synthetic surface						
	Online	Phone	Member of a sporting group	Member of a golf club	Member of both	Member of neither
Mean ratings	3.71▲	3.01	3.73	3.82▲	3.86▲	3.54▼
	Male	Female	18-34	35-49	50-64	65+
Mean ratings	3.66	3.80▲	3.73	3.84▲	3.60▼	3.58▼

▲ ▼ = significantly higher/lower level of support

Scale: 1 = not at all supportive, 5 = very supportive



Base: Online N=4,152, Phone N = 402

**Of the 5 actions, this was the one that males and 18-34 year olds were least likely to support. Females and golf club members, along with those aged 35-49 were significantly more supportive of Council implementing this action**

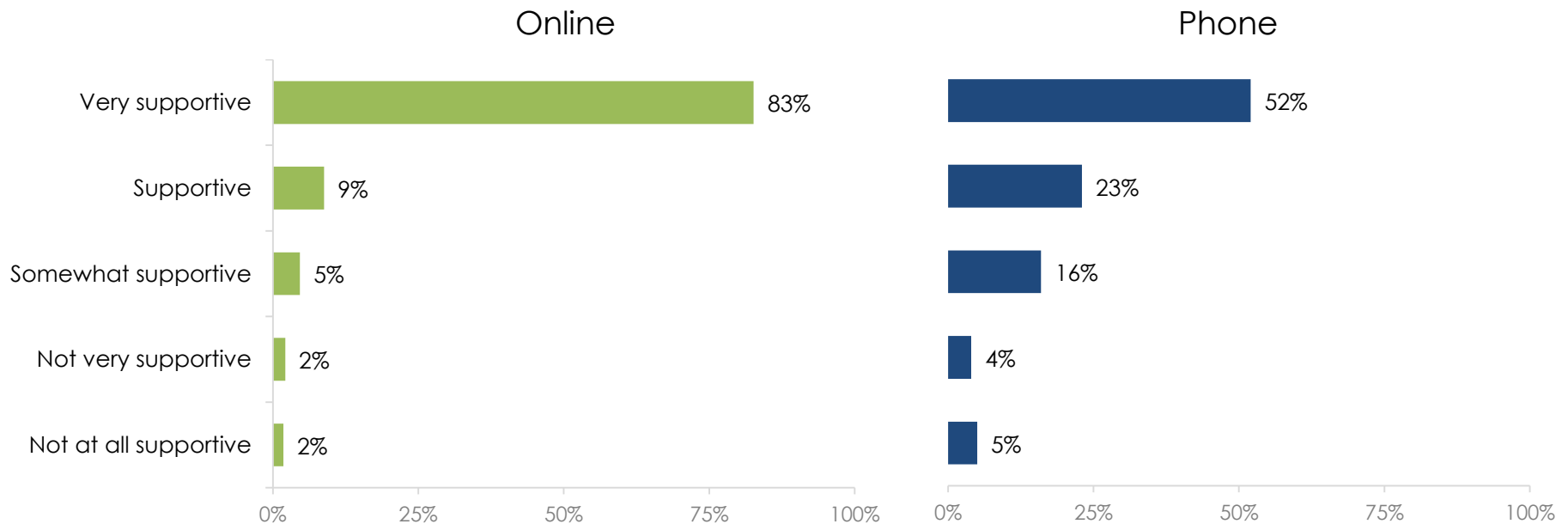
# Support for Action 3

Q2. How supportive are you of Council proceeding with this action?

Acquire additional land for sportsfields as part of new land release areas						
	Online	Phone	Member of a sporting group	Member of a golf club	Member of both	Member of neither
Mean ratings	4.68▲	4.13	4.67	4.75	4.82▲	4.61▼
	Male	Female	18-34	35-49	50-64	65+
Mean ratings	4.73▲	4.58	4.80▲	4.53▼	4.74▲	4.74▲

▲ ▼ = significantly higher/lower level of support

Scale: 1 = not at all supportive, 5 = very supportive



Base: Online N=4,152, Phone N = 402

**Those who were members of both a sporting group and a golf club were significantly more supportive of this action, whilst those who were members of neither were significantly less supportive. Males, and all age groups except the 35-49 year olds were also significantly more supportive**

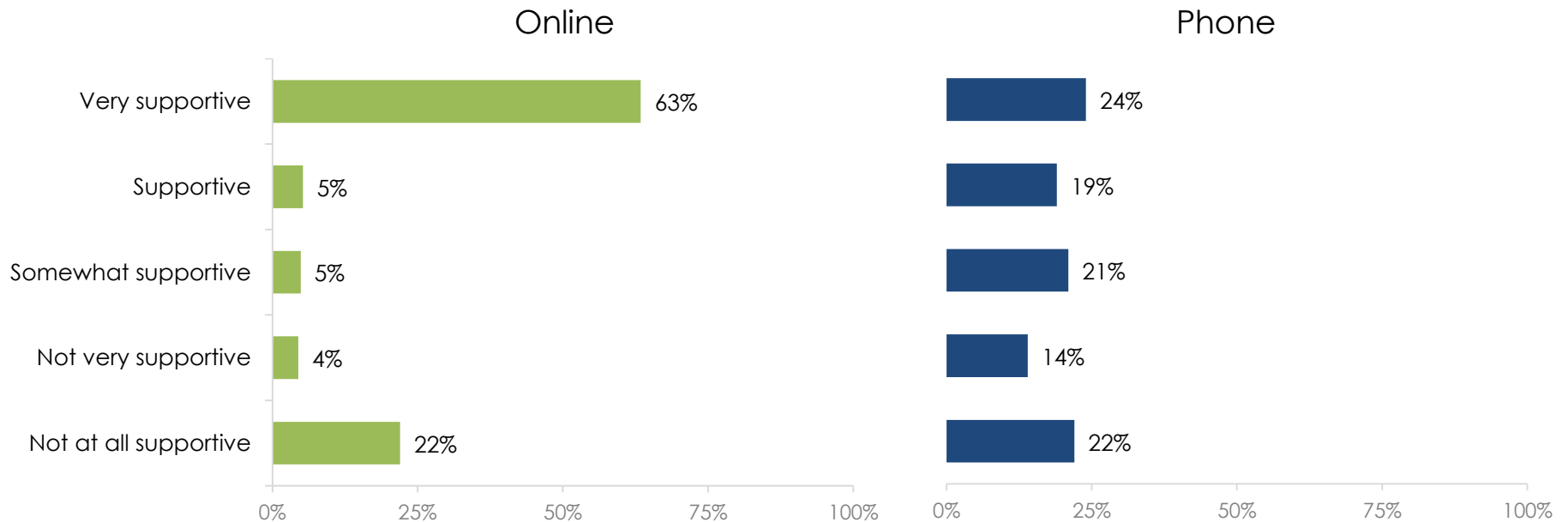
# Support for Action 4

Q2. How supportive are you of Council proceeding with this action?

Convert existing government owned open space to sportsfields, e.g. golf course						
	Online	Phone	Member of a sporting group	Member of a golf club	Member of both	Member of neither
Mean ratings	3.84▲	3.08	4.28▲	2.58▼	3.42▼	3.53▼
	Male	Female	18-34	35-49	50-64	65+
Mean ratings	3.95▲	3.60	4.64▲	3.96▲	3.57▼	2.89▼

▲ ▼ = significantly higher/lower level of support

Scale: 1 = not at all supportive, 5 = very supportive



Base: Online N=4,152, Phone N = 402

**This action received significantly more support from members of a sporting group.**  
**Males and younger residents were supportive, whilst older residents were less supportive.**  
**There was a significantly higher level of support from online respondents than there was from phone**

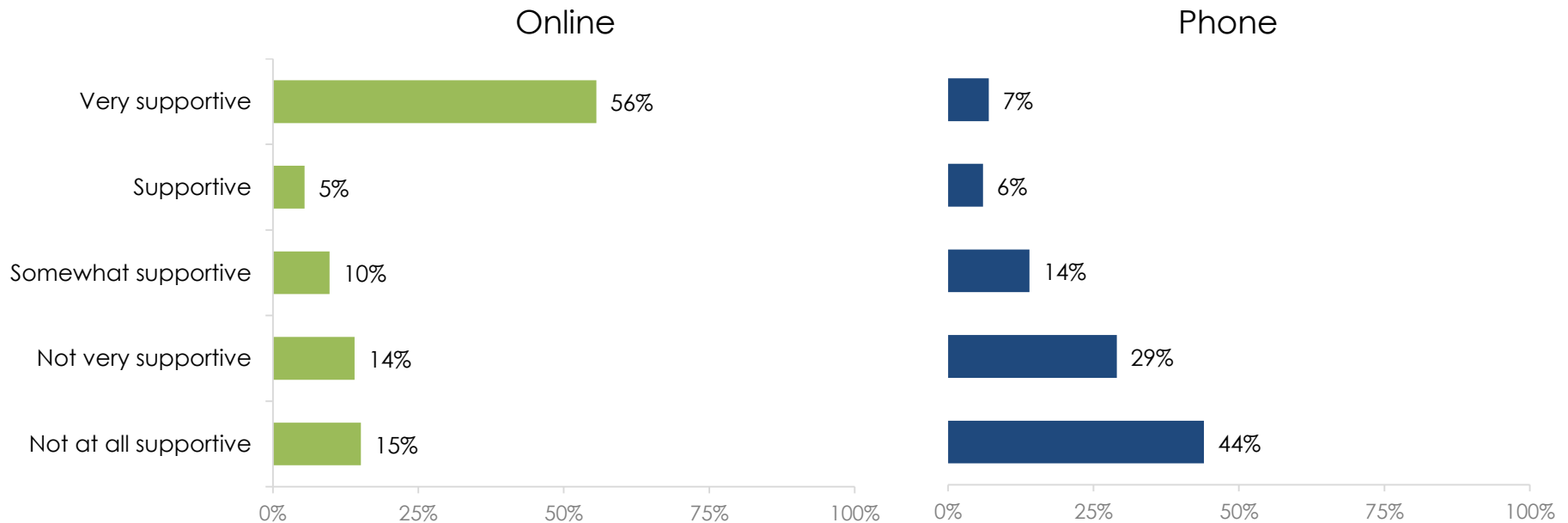
# Support for Action 5

Q2. How supportive are you of Council proceeding with this action?

Acquire and embellish additional land for sportsfields						
	Online	Phone	Member of a sporting group	Member of a golf club	Member of both	Member of neither
Mean ratings	3.72▲	2.05	3.70	3.89▲	4.00▲	3.57▼
	Male	Female	18-34	35-49	50-64	65+
Mean ratings	3.90▲	3.37	4.45▲	3.21▼	3.71	3.83

▲ ▼ = significantly higher/lower level of support

Scale: 1 = not at all supportive, 5 = very supportive



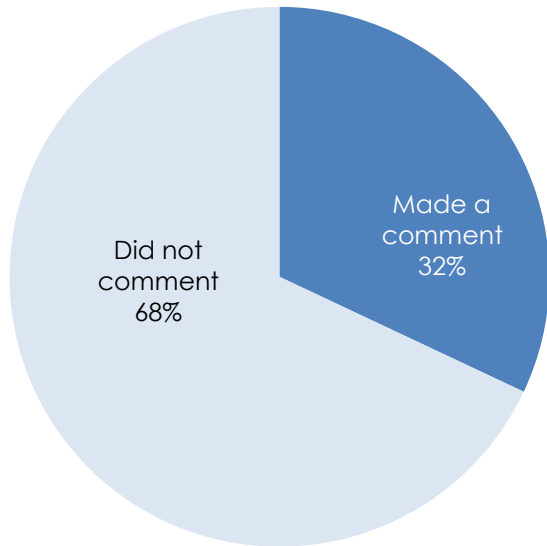
Base: Online N=4,152, Phone N = 402

**This action elicited the highest difference in support from those who completed online (71% at least somewhat supportive) and those by phone (27% at least somewhat supportive).**

**Members of golf clubs, and members of both sporting groups and golf clubs were significantly more supportive of this action, as were males and those aged 18-34**

# General Comments Regarding the Sportsfields Strategy

Q4. Do you have any further comments you would like to make on this issue?



Base: N = 4,152

	N=1,340
Support the use of synthetic fields	8%
School fields should be used	7%
Acquire new land for sports fields	7%
Traffic and/or parking needs to be considered	5%
Sports fields should be more accessible/ games not just scheduled on weekends	4%
Believe the survey/discussion paper was bias	4%
Do not support converting golf courses	3%
Do not convert Warringah golf course	3%
Impressed at Council for looking into this issue	3%
Needs differ between the northern and southern ends of the peninsula	3%
Carry out action quickly	3%
More sporting fields are greatly needed	3%
Do not support the use of synthetic fields	3%
Support Council's proposals/converting golf courses	2%
Decision should be made by elected Councillors	2%
Sport increases fitness/reduces obesity	2%
Invest money in looking after/maintaining current fields	2%
Sports fields are in great need of maintenance/repair	2%
Protect all green space	2%
Developers must be made to replace lost outdoor space/contribute more	1%
Golf courses are used all days of the week, year round	1%
Other	15%

Note: Only responses with counts of 20+ are separated, the remaining comments are included in 'other'



# Appendix



# Sporting Groups

Q6. If you are a member of a sporting group or golf club, could you please specify membership?

Sporting Groups					
	Count		Count		Count
Manly Warringah Softball Assn	183	Manly Vale Football Club	37	Harbord Harlequins	12
Manly Warringah Football Assn	137	Brookvale Football Club	36	Forest Netball Club	11
Wakehurst Football Club	132	Pittwater RSL Football Club	32	Manly Rugby Union Football Club	11
Seaforth Football Club	116	Manly Bombers AFL	30	Mosman Hockey Club	11
CC Strikers Football Club	102	Avalon Soccer Club	26	Surf Life Saving Club	11
Pittwater Softball Club	87	Wakehurst Redbacks Cricket Club	26	Forest Baseball Club	10
Forest Allambie Softball Club	81	Redbacks Cricket	24	Curl Curl Sports Netball Club	9
Davidson Softball Club	72	Harbord Devils Cricket Club	23	Forest District Cricket Club	9
Peninsula Softball Club	68	Manly Warringah Baseball Assn	19	Forest District Rugby Club	8
Forest Killarney Football Club	56	Manly Warringah Touch Assn	18	Northern Beaches Futsal Assn	8
Manly Allambie United Football Club	55	Collaroy Plateau Netball Club	17	Seaforth Netball Club	8
Harbord Seaside United Football Club	54	Warringah Archers	17	St Augustine's Football Club	8
Dee Why Football Club	51	Wakehurst Netball Club	16	UTS Hockey Club	8
Manly Warringah District Cricket Club	51	Balgowlah Suns	15	Freshwater SLSC	7
Narrabeen Football Club	51	Manly Seaside Baseball Club	15	Narrabeen Youth Club	7
Beacon Hill Football Club	46	Allambie Jets Rugby Union	14	Pittwater Tigers AFL	7
Forest Lions AFL Club	45	Manly Warringah Netball Assn	14	Queenscliff SLSC	7
Belrose-Terrey Hills Raiders Soccer Club	44	Mosman Football Club	14	Terrey Hills Hockey Club	7
Manly United Football Club	43	Warringah Hockey	14	Collaroy SLSC	6
Curl Curl Youth Club	42	Manly Warringah Basketball	13	Cromer Cricket Club	6
Manly Warringah District Hockey Club	41	Curl Curl Football Club	12	Manly Roos Junior Rugby Union	6





# Sporting Groups

Q6. If you are a member of a sporting group or golf club, could you please specify membership?

Sporting Groups					
	Count		Count		Count
Manly Warringah Football Referees Assn	6	Warringah Rugby Club	4	Belrose Touch Assn	2
Manly Warringah Junior Cricket Assn	6	Beacon Hill Youth Club	3	Christian Brothers Rugby League Club	2
Northern Sydney Beaches Hockey	6	Belrose Tennis Club	3	Collaroy Cougars Rugby Club	2
Harbord Bowling Club	5	CCYC	3	Cromer Kingfishers Rugby League	2
Manly SLSC	5	Dee Why Lions Rugby Club	3	Dee Why SLSC	2
Manly Warringah AFL	5	Energize Health Club	3	Elanora Park Tennis Club	2
Newport Rugby Club	5	Knights Rugby League	3	Freshwater Boardriders club	2
Northern Beaches Touch Assn	5	Long Reef SLSC	3	Gordon North Sydney Hockey Club	2
Queenscliff Netball Club	5	Manly Tennis Club	3	Manly Breakers Cricket Club	2
Royal Prince Alfred Yacht Club	5	Manly Warringah Volleyball Assn	3	Manly Breakers Water Polo	2
Seaforth Cricket Club	5	Narrabeen Tigers Rugby Club	3	Manly Christian Brothers Rugby League	2
Seaforth Raiders	5	North Manly Bowling Club	3	Manly Oztag	2
Terrey Hills Cricket Club	5	Pittwater Baseball Club	3	Manly Savers Rugby Club	2
Beacon Hill Netball Club	4	South Curl Curl SLSC	3	Manly Ultimate Frisbee	2
Cromer Netball Club	4	St Augustine's Cricket Club	3	Manly Warringah Cycling Club	2
Manly Warringah Gymnastics Centre	4	St Pius X Cricket Club	3	Manly Warringah Futsal Assn	2
Mona Vale SLSC	4	Warringah Baseball Club	3	Middle Harbour Yacht Club	2
Narrabeen Sharks JRLFC	4	Avalon Hockey Club	2	Mirrabooka Hockey Club	2
North Curl Curl Football Club	4	Belrose Eagles	2	Mosman AFL	2
Parkrun Curl Curl	4	Belrose Netball Club	2	Narrabeen Netball Club	2
Peninsula Cricket Club	4	Belrose Rugby League Football Club	2	Narraweena Hawks Rugby	2



# Sporting Groups

Q6. If you are a member of a sporting group or golf club, could you please specify membership?

Sporting Groups					
	Count		Count		Count
North Curl Curl Knights Rugby League	2	Bennelong Northside Orienteers	1	Harbord Diggers Swimming Club	1
North Curl Curl SLSC	2	Bicycle NSW	1	Harbord Seaside's Bowling Club	1
North Steyne SLSC	2	Bilgola SLSC	1	Long Reef Golf Club	1
NYC Netball	2	Bulldog Gym Balgowlah	1	Lower North Shore Netball Assn	1
Peninsula Netball Club	2	Calabria Club - Futsal	1	LUXE Yoga	1
Renegades Northern Beaches Touch	2	Careel Bay Tennis Club	1	Manly 16ft Skiff Sailing Club	1
Seaforth Hockey Club	2	Chatswood Rugby Club	1	Manly Eagle Oztag	1
Wakehurst Tennis Club	2	Collaroy Cricket Club	1	Manly Junior Rugby League	1
Warringah Bushwalking Club	2	Collaroy Swimming Club	1	Manly Leagues Club	1
Warringah Golf Club	2	Cromer Golf Club	1	Manly League Referees	1
Warringah Swingers (golf)	2	Curl Curl Badminton Club	1	Manly Leagues Swimming Inc	1
Allambie Heights Tennis Club	1	Dee Why Bowling/Recreation Club	1	Manly Running Group	1
Allambie Netball Club	1	Dee Why Netball Club	1	Manly Vale Bowling Club	1
Andrew "Boy" Charlton Pool	1	Dee Why Surfing Fraternity	1	Manly Warringah Athletics	1
Avalon Active Seniors Walking Group	1	Disabled Surfers Assn of Australia	1	Manly Warringah District Football Assn	1
Balmoral Beach Club	1	Dunbar Rovers Football Club	1	Manly Warringah Field Archers	1
Bareena Tennis Club	1	Evolve Tennis Academy	1	Manly Warringah Junior League	1
Bayview Golf Club	1	Football Federation Australia	1	Manly Warringah Netball Club	1
Bayview Yacht Racing Assn	1	Forestville Tennis Club	1	Manly Warringah Pittwater Sporting Union	1
Beacon Hill Bears	1	Genbu Kai Karate	1	Manly Warringah Referees Assn	1
Beacon Hill Public School	1	Gracie Barra Brazilian Jiu Jitsu	1	Mona Vale Bowling Club	1



# Sporting Groups

Q6. If you are a member of a sporting group or golf club, could you please specify membership?

Sporting Groups					
	Count		Count		Count
Mona Vale Golf Club	1	Northern Beaches Oztag	1	St Ives KMW Motorcycle Club	1
Newport SLSC	1	Northern Beaches Roller Girls - Roller Derby	1	St Ives Rugby	1
North Balgowlah Scorpions basketball	1	Northern Beaches Tennis	1	St Michaels Soccer Club	1
North Curl Curl Nippers	1	Northern Suburbs Basketball Assn	1	St Pius X Soccer	1
North Manly Tennis Club	1	NSW Sea Kayaking Assn	1	Swiss Smallbore Rifle Club	1
North Narrabeen Board Riders	1	Palm Beach Longboarders	1	Sydney Indoor Hockey (Ryde based)	1
North Narrabeen Football Club	1	Pittwater Aquatic Club	1	Sydney Striders	1
North Narrabeen SLSC	1	Pittwater Bowling Club	1	Sydney Swans Academy	1
North Shore District Softball Assn	1	Pittwater PSSA	1	Tennis Valley Club Chatswood	1
North Sydney Netball Club	1	Private Training Academy	1	Tigers AFL Club	1
Northern Beaches Futsal Assn	1	Queenscliff Boardriders Club	1	Wahroonga Rugby Club	1
Northern Beaches Sporting Union	1	Queenscliff Swim Club	1	Wakehurst Athletics	1
Northern Beaches Basketball	1	Queenwood AFL	1	Warriewood Nippers	1
Northern Beaches Breakers (Waterpolo)	1	Rapha Cycling Club	1	Warriewood SLSC	1
Northern Beaches Catholic Primary School Sports Assoc	1	Royal Australian Navy Ski Club	1	Warringah Aquatic Centre	1
Northern Beaches Floorball Club	1	SNB Surf lifesaving	1	Warringah Disability Netball	1
Northern Beaches Indoor Netball Club	1	SNB Water Polo	1	Warringah Masters	1
Northern Beaches Mountain Biking	1	Spirit Football Club	1	Woody Point Yacht Club	1
Northern Beaches Netball	1				



# Sporting Groups/Golf Clubs

Q6. If you are a member of a sporting group or golf club, could you please specify membership?

Unspecified Group Sports					
	Count		Count		Count
Soccer	173	Swimming	9	T-Ball	2
Football	100	Basketball	8	Archery	1
Softball	98	Gymnastics	5	Farnarkeling	1
Cricket	72	Nippers	5	Gridiron	1
Netball	65	Cycling	4	Hang gliding	1
Touch football	57	Sailing	4	Indoor netball	1
AFL	40	Walking	4	Oztag	1
Rugby league	39	Waterpolo	4	Rugby	1
Hockey	28	Running	3	Surfing	1
Little athletics	20	Social golf	3	Table tennis	1
Rugby Union	20	Squash	3	Trail running	1
Tennis	19	Yachting	3	Trailcare	1
Golf	15	Karate	2	Volleyball	1
Baseball	12	Kayaking	2	Equestrian	1
Futsal	12	Mountain biking	2	Not specified	32
Bowling	9				



# Sporting Groups/Golf Clubs

Q6. If you are a member of a sporting group or golf club, could you please specify membership?

Golf Clubs					
	Count		Count		Count
Warringah	300	Forestville RSL	2	Lynwood Country Club	1
Mona Vale	130	Parkway Hotel	2	Nelson Bay	1
Wakehurst	98	Roseville	2	North Sydney Leagues Social	1
Long Reef	90	AMP Social Club	1	Northbridge	1
Balgowlah	88	Blackheath	1	Oatlands	1
Avalon	58	Cammeray	1	Riverside Oaks	1
Manly	30	Castle Cove	1	Royal Sydney	1
Cromer	28	Collaroy Plateau CC	1	SGA golf club	1
Bayview	23	Crescent Head	1	Smith Ave Social Golf Club	1
Terrey Hills	12	Dee Why Master Builders Golf Club	1	Stewart House Social Golf Club	1
Palm Beach	11	Gordon Golf	1	Temora	1
Monash	10	H D Social Golf Club	1	The Lizards Social Golf Club	1
Avondale	5	Harbord Social Golf Club	1	Western districts	1
North Turramurra	3	Howlong	1	Windsor Golf club	1
Elanora	2	Killara	1	Not specified	13



# Questionnaire



**NORTHERN BEACHES COUNCIL**  
**Sportsgrounds Strategy Survey – Telephone survey**  
**April 2017**

Good morning/afternoon/evening, my name is \_\_\_\_\_ from Micromex Research and we are conducting a survey on behalf of Northern Beaches Council regarding future planning for the area, would you be willing to take part?

If yes, I just need to confirm that neither you nor an immediate family member work for Council nor are a Councillor for Northern Beaches Council. IF YES, terminate.

Council is seeking community feedback on its Sportsgrounds and Golf Courses discussion paper. The discussion paper and independent research identifies that our sports fields are overused and there is not enough space to play sport so people are missing out.

Our research indicates we currently have 116 hectares of sports fields which is half the area per capita of some other comparable Sydney councils. As such there is a shortfall of 24 hectares (24 sports fields), which will increase to 41 hectares (41 sports fields) in 15 years if no action is taken.

**Q1. Overall, how supportive are you of Council addressing the shortfall in sportsfields to ensure there are enough fields for everyone to play sport? Prompt**

- Very supportive
- Supportive
- Somewhat supportive
- Not very supportive
- Not at all supportive

Council is considering five potential actions to address this shortfall. You can find detailed information on [yoursay.northernbeaches.nsw.gov.au](http://yoursay.northernbeaches.nsw.gov.au). In summary these actions are:

1. Make better use of existing sportsgrounds
2. Convert existing sports fields to synthetic
3. Acquire additional land for sports fields as part of new land release areas (e.g. Warriewood and Ingleside)
4. Convert existing open space to sports fields, e.g. Golf Course
5. Acquire and embellish additional land

We would like to understand your overall support for each of the following actions.

**Action 1:**

Make better use of existing sportsgrounds – such as additional lighting, improved drainage, and reallocation of fields from one sport to another.

This action could provide approximately 4.4 hectares of the identified shortfall at an estimated cost of \$270,000 per hectare. This equates to around \$3.25 per annum per household over 15 years.

**Q2a. How supportive are you of Council proceeding with this action? Prompt**

- Very supportive
- Supportive
- Somewhat supportive
- Not very supportive
- Not at all supportive

**Action 2:**

Convert existing sports fields to a synthetic surface. This will increase the capacity of each field as synthetic fields can be used for longer hours and are more durable in wet weather.

This action could provide approximately 5.5 hectares of the identified shortfall at an estimated cost of around \$3m per hectare. This equates to around \$15.90 per annum per household over 15 years.

**Q2b. How supportive are you of Council proceeding with this action? Prompt**

- Very supportive
- Supportive
- Somewhat supportive
- Not very supportive
- Not at all supportive

**Action 3:**

Acquire additional land for sports fields as part of new land release areas in Warriewood and Ingleside. This action could provide approximately 11 hectares of the identified shortfall and would be funded by the new housing developments.

**Q2c. How supportive are you of Council proceeding with this action? Prompt**

- Very supportive
- Supportive
- Somewhat supportive
- Not very supportive
- Not at all supportive

**Action 4:**

Convert existing government owned open space to sports fields, i.e. all or part of a golf course. Council's research identified we have 13 golf courses, seven on public land, and have double the supply of courses per capita compared to the average across Sydney.

This action could provide approximately 11 hectares of the identified shortfall at \$1.4m to \$1.8m per hectare. This equates to around \$15.40 per annum per household over 15 years.

**Q2d. How supportive are you of Council proceeding with this action? Prompt**

- Very supportive
- Supportive
- Somewhat supportive
- Not very supportive
- Not at all supportive

**Action 5:**

Acquire and embellish additional land for sports fields. Due to lack of availability of suitable land and the significant cost to ratepayers this is not considered a viable option. However for the basis of comparison the purchase of private land to meet 11ha of the shortfall would require an estimated \$6.5m to \$7m per hectare. This investment equates to around \$70.60 per annum per household over 15 years.

**Q2e. How supportive are you of Council proceeding with this action? Prompt**

- Very supportive
- Supportive
- Somewhat supportive
- Not very supportive
- Not at all supportive

**The Options**

Council has modelled all the described actions and identified two main options for the future:

**Option A** includes implementing all of actions 1 to 4, including better use of sports fields, synthetic fields, new fields in land release areas, and converting all or part of a golf course to sporting fields. This means we are largely able to meet the shortfall and have enough sports fields for our needs.

**Option B** includes implementing actions 1 to 3, which makes better use of our existing fields and new synthetics, but does not include converting any golf course land to sports fields. This means we will have a shortfall of supply, fields will be overused and we may not have enough space for everyone to play sport.

Or do nothing and accept a large and increasing shortfall, meaning deteriorating fields and people missing out.

**Q3a. Which option would you prefer Council implement? Prompt**

- Option A
- Option B
- Do nothing

**Q3b. Why do you say that? .....**

**Q4. Do you have any other further comments you would like to make on this issue?**

.....

**Demographic / Usage**

**Q5. If you are a member of a sporting group(s) or golf club(s) could you please specify membership:**

- Sporting group(s) (please specify) .....
- Golf club(s) (please specify).....

**Q6. Please stop me when I read out your age group. Prompt**

- 18-34
- 35-49
- 50-64
- 65+

**Q7. Which of the following best describes the house where you are currently living? Prompt**

- I/We own/are currently buying this property
- I/We currently rent this property

**Q8. Which suburb do you live in?**

- |   |  |                                       |
|---|--|---------------------------------------|
| <input type="radio"/> Allambie Heights  | <input type="radio"/> Currawong Beach      | <input type="radio"/> Morning Bay     |
| <input type="radio"/> Avalon Beach      | <input type="radio"/> Davidson             | <input type="radio"/> Narrabeen       |
| <input type="radio"/> Balgowlah         | <input type="radio"/> Dee Why              | <input type="radio"/> Narraweena      |
| <input type="radio"/> Balgowlah Heights | <input type="radio"/> Duffys Forest        | <input type="radio"/> Newport         |
| <input type="radio"/> Bayview           | <input type="radio"/> Elanora Heights      | <input type="radio"/> North Balgowlah |
| <input type="radio"/> Beacon Hill       | <input type="radio"/> Elvina Bay           | <input type="radio"/> North Curl Curl |
| <input type="radio"/> Belrose           | <input type="radio"/> Fairlight            | <input type="radio"/> North Manly     |
| <input type="radio"/> Bilgola Beach     | <input type="radio"/> Forestville          | <input type="radio"/> North Narrabeen |
| <input type="radio"/> Bilgola Plateau   | <input type="radio"/> Frenchs Forest       | <input type="radio"/> Oxford Falls    |
| <input type="radio"/> Brookvale         | <input type="radio"/> Freshwater           | <input type="radio"/> Palm Beach      |
| <input type="radio"/> Church Point      | <input type="radio"/> Great Mackerel Beach | <input type="radio"/> Queenscliff     |
| <input type="radio"/> Clareville        | <input type="radio"/> Ingleside            | <input type="radio"/> Salt Pan Cove   |
| <input type="radio"/> Clontarf          | <input type="radio"/> Killamey Heights     | <input type="radio"/> Scotland Island |
| <input type="radio"/> Coasters Retreat  | <input type="radio"/> Lovett Bay           | <input type="radio"/> Seaforth        |
| <input type="radio"/> Collaroy          | <input type="radio"/> Manly                | <input type="radio"/> Terrey Hills    |
| <input type="radio"/> Collaroy Plateau  | <input type="radio"/> Manly Vale           | <input type="radio"/> Warriewood      |
| <input type="radio"/> Cottage Point     | <input type="radio"/> McCars Creek         | <input type="radio"/> Whale Beach     |
| <input type="radio"/> Cromer            | <input type="radio"/> Mona Vale            | <input type="radio"/> Wheeler Heights |
| <input type="radio"/> Curl Curl         |  |                                       |

**Q9. Gender (determine by voice):**

- Male
- Female

**If you'd like to be involved further on this project please provide your details:**

Name:.....

Best daytime contact:.....

Email:.....

For more information or to provide additional input online please visit: [yoursay.northernbeaches.nsw.gov.au](http://yoursay.northernbeaches.nsw.gov.au)

Thank you for your time and assistance. This market research is carried out in compliance with the Privacy Act, and the information you provided will be used only for research purposes. Just to remind you, I am calling from Micromex Research on behalf of Northern Beaches Council, phone: 9942 2111.

THANK YOU FOR YOUR ASSISTANCE





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